



Ministry of Higher Education and Scientific Research
Scientific Supervision and Scientific Evaluation Apparatus
Directorate of Quality Assurance and Academic Accreditation
Accreditation Department

Academic Program and Course Description Guide

2026/2025



**Ministry of Higher Education and Scientific Research
Scientific Supervision and Evaluation Authority
Quality Assurance and Academic Accreditation Department
Academic Program Description Form**

University Name: AL-Turath University

College/Institute: ... Administration and Economics.....

Scientific Department: Department of Tourism Sciences.....

Name of the academic or professional program: Bachelor of Tourism Sciences.....

Final Certificate Name: Bachelor of Tourism Science.....

Curriculum: Annual

Description preparation date: 1/2/2026

File Date Filled : 1/3/2026

Signature:

Head of Department Name:

Prof.Dr. Mahfoodh Al_Hadithi

Date:

Signature:

Scientific Associate Name:

Dr.Saad Mahdi Hussein

Date:

The file is checked by:

Department of Quality Assurance and University Performance

Director of the Quality Assurance and University Performance Department:

Date:

Signature:

M.M. Ali
Approval of the Dean

Prof .Dr. Muaed Mohammed Ali

1. Program Vision

competitiveness in the field of tourism education and training, and Excellence and the exchange of specialized and academic expertise to ensure a contemporary tourism education

2. Program Mission

The Department of Tourism at the College of Management and Economics, Al-Turath University, works to graduate highly competent professionals in the field of tourism studies who are capable of meeting the demands of the local and regional job market and are committed to professional ethics and standards, through both academic and practical perspectives. The department also strives to lead the field of academic tourism studies in the country, thereby ensuring that the department's academic outputs are appropriately aligned with the needs of the job market.

3. Program Objectives

Fostering openness toward international educational institutions by establishing channels of communication and academic and professional cooperation

Developing the curriculum and enriching it with contemporary topics and literature

ding the human and material resources necessary to organize specialized training courses to Provide improve the skills and competencies of students, graduates, industry partners, and the community in .Ivingso-making, and problem-the areas of policy formulation, decision

4. Program Accreditation

An accredited program is one that has been prepared by the Sectoral Committee and the Deans' Committee at the Ministry of Higher Education and Scientific Research, in coordination with the department's counterpart at Al-Mustansiriya University.

Core				
Department Requirements		Core	Summer Internship	notes may indicate whether The *.a course is core or elective
Number of Courses	Credit			
Program Description..	Hours			
	2	Course Title	5660217	Course Code
1	2	Year / Level	5660216	
	2	Practical	5660219	
	4	Theoretical	5660215	
	2	Arabic	5660218	
	2	First Stage	5660212	
	4	Computer Science	5660217	
	6	Human Rights and Democracy	56602110	
	6	Introduction to Tourism Economics	5660213	
	6	Tourism Statistics	5660214	
	36	English		
	2	First Stage	56602212	
	2	Principles of Business Administration	56602211	

College Requirements

	2	Course Title	5660217	History of Iraqi Civilization
	4	Corporate Accounting	56602213	
1	2	Year / Level	56602214	
	6	Fundamentals of Travel and Tourism	56602216	
	6	Total Units	56602220	

	6	Second Stage	56602217	
	6	French	56602218	
	6	Arabic	56602215	
	2	of Macroeconomics Tourism	56602347	
	48	English		
	2	Computers	56602344	Tourist Behavior
	2	First Stage	56602323	
	2	Principles of Business Administration	56602321	
	6	Tour Guiding	56602327	
	6	UNWTO	56602323	
	6	Tourist Attractions	56602325	
	6	Geography Tourism	56602324	
	6	Sustainable Tourism	56602219	
	6	Crimes of the Ba'ath	56602346	

		Party		
	42	English		

Total Units	
Travel and Tourism Laws	
1- The student's ability to understand the principles of the tourism industry, acquire information about the country's tourist attractions, and contribute to their development and sustainability for future generations—while fostering an environmental culture that positively impacts tourism's contribution to national economic growth. 2-Understanding the impact of tourism .on economic aspects	1- Statement of learning outcomes / results of exams and tests measuring the student's level of understanding and comprehension in the field of tourism. 2- The student gains a deep understanding of the role of tourism in development and comprehends its multifaceted impacts.
Tourism Planning	
1- Acquiring tour guiding skills for explaining the country's tourist attractions 2- Skills in managing online flight booking operations and organizing tourist trips 3- Ability to provide comprehensive tourism-related information about the country 4- Ability to build professional relationships with employers in the tourism market 5- Acquiring essential skills for working in tourism companies 6 -Acquiring tourism marketing and promotion skills	1- Learning Outcome / Training courses demonstrating students' ability to explain the details of tourist attractions. 2- Learning Outcome / Assessing the student's ability to memorize airline and international airport codes and issue flight tickets. 3- Learning Outcome / Testing the student on questions regarding entry requirements for foreign countries and the procedures a tourist must follow for travel.
1- Adherence to professional ethics withinthe field of specialization 2.Respect for cultural diversity and working in a spirit of teamwork 3- Demonstrating integrity and honesty in professional performance	Values 1.The program graduate is expected to adhere to professional and ethical values and to demonstrate responsibility and discipline. 2.Demonstrate respect for cultural diversity and teamwork, and contribute to community service in accordance with the principles of justice and sustainability.

	3 -Adhere to standards in the performance of professional duties.
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Skills in managing online flight ticket reservations
The department's teaching and learning strategies focus on fostering interaction, critical thinking, and the practical application of knowledge. These strategies include: * Active Learning: Incorporating discussions and case studies to promote deep understanding. * Collaborative Learning: Relying on teamwork and the exchange of ideas. * Blended Learning: Combining traditional instruction with e-learning to enhance the educational experience. * Continuous Assessment: Utilizing quizzes, self-assessment, and feedback to improve performance. * Research- and Inquiry-Based Learning: Encouraging students to conduct research and explore concepts rather than merely receiving information. These strategies help students develop critical thinking and creativity, effectively preparing them for the job market.

.10. Assessment Methods

1- Assessment is conducted by the instructors of the academic courses through quizzes and exams

2- Assessment is conducted by managers of tourism companies during the practical training period within those companies to determine the student's ability to acquire the basic skills required to work at a tourism company and to complete all reservations requested by travelers.

Professional Development
Members Orientation for New Faculty
Introduction to the Department's Vision, Mission, Objectives, and Organizational Structure
Professional Development for Faculty Members
deliver academic «Encouraging faculty members to participate in international and local conferences, conduct workshops lectures and seminars, and publish scientific research in reputable international journals to enhance their academic standing and improve their academic capabilities

12. Admission Criteria

Based on students' performance in preparatory studies, as demonstrated by achieving the required grade point average for admission to the department

13 . Program Development Plan

The department will be developed by intensifying practical training to establish a mini-tourism company within the department, which students can use to complete booking processes for travelers and understand the codes used by airlines and international airports, through enhanced collaboration with private-sector companies.

Teaching Development: Through the use of the latest available learning tools and the integration of digital processes into teaching.

Continuous updating of the curriculum to align with labor market requirements, ensuring students possess the necessary skills and capabilities to secure employment in the private sector.

Program Skills Outline															
of the Program Required Learning Outcomes															
Values				Tourism Planning				Travel and Tourism Laws				Required or Elective	Course Name	Course Code	The notes may * indicate whether a course is core or .elective
4C	3C	2C	1C	4B	3B	2B	1B	4A	3A	2A	1A				
		☐			☐						☐	Number of Courses	Title Course	5660217	Course Code
	☐						☐			☐		Number of Courses	Year / Level	5660216	
		☐				☐		☐				Number of Courses	Practical	5660219	
			☐			☐		☐				Number of Courses	Tourism Economics Partial	5660215	
	☐				☐						☐	Number of Courses	Arabic	5660218	
		☐					☐			☐		Number of Courses	First Stage	5660212	
			☐			☐					☐	Number of Courses	Computer Science	5660217	
			☐				☐				☐	Number of Courses	Human Rights and Democr acy	56602110	
		☐			☐				☐			Number of Courses	Introduction to Tourism Economics	5660213	
		☐			☐				☐			Number of Courses	Tourism Statistics	5660214	

Program Skills Outline

Required Learning Outcomes of the Program															
Values				Tourism Planning				Travel and Tourism Laws				Required or Elective	Course Name	Course Code	The notes may * indicate whether a course is core or .elective
4C	3C	2C	1C	4B	3B	2B	1B	4A	3A	2A	1A				
		☐			☐						☐	Number of Courses	First Stage	56602212	History of Iraqi Civilization
		☐				☐			☐			Number of Courses	Principles of Business Administration	56602211	
		☐			☐		☐	☐	☐			Number of Courses	Course Title	5660217	
			☐		☐					☐		Number of Courses	Corporate Accounting	56602213	
			☐		☐					☐		Number of Courses	Year / Level	56602214	
		☐			☐				☐			Number of Courses	Professional Ethics		
			☐				☐			☐		Number of Courses	Fundamentals of Travel and Tourism	56602216	
			☐				☐		☐			Number of Courses	Total Units	56602220	
			☐				☐				☐	Number of Courses	Second Stage	56602217	
		☐			☐		☐			☐		Number of Courses	French	56602218	
			☐				☐				☐	Number of Courses	Arabic	56602215	
		☐			☐				☐			Number of Courses	Macroecomics of Tourism		

Program Skills Outline

Required Learning Outcomes of the Program															
Values				Tourism Planning				Tourism Laws Travel and				Required or Elective	Course Name	Course Code	The notes may * indicate whether a course is core or .elective
4C	3C	2C	1C	4B	3B	2B	1B	4A	3A	2A	1A				
		☐			☐						☐	Number of Courses	Computers		Tourist Behavior
			☐		☐					☐		Number of Courses	First Stage	56602323	
			☐		☐				☐			Number of Courses	Principles of Business Administration	56602321	
		☐					☐				☐	Number of Courses	Tour Guiding	56602327	
			☐			☐				☐		Number of Courses	UNWTO	56602323	
		☐					☐		☐			Number of Courses	Tourist Attractions	56602333	
			☐			☐					☐	Number of Courses	Tourism Geography	56602324	
			☐		☐						☐	Number of Courses	Travel and Tourism Management	56602219	
		☐					☐				☐	Number of Courses	Crimes of the Ba'ath Party	56602214	

boxes corresponding to the individual learning outcomes of the program that are subject to assessment Please check the

—Course Description Template
First Stage, Business Administration Course
Description Course

concepts of management science and various business fields. It covers the evolution of management thought and the key management functions of planning, organizing, directing, and controlling. The course aims to introduce students to the fundamental concepts of management science and various controlling. The course aims to introduce students to the fundamental concept fields of business. It covers the evolution of management thought and the primary functions of management, namely planning, organizing, directing, and controlling.

.1 Course Title	
Principles of Management with an Emphasis on Business Management	
.2 Course Code	
01152115	
.3 Semester /	
First and Second Semesters, Academic Year 2025/2026	
Date of Preparation of This Description .4	
2026-2-1	
5 . Available Attendance Formats	
Classrooms + Online Lectures	
(Total Hours (Total) / Total Credits (Total) .6	
Total Credits: 3 hours	
.7 Name of Course Instructor (List all names if applicable)	
Email: M. Wali Amer Zayer: Name	
.8 Course Objectives	
- To understand the functions of a manager regardless of their position in the organizational structure - To study the core activities of the organization - To understand business management by sector - To understand the ownership structure of the organization - What is the primary purpose of the organization's existence	Course Objectives
.9 Teaching and Learning Strategy	
examples from Delivering lectures using visual aids and providing more precise and detailed everyday life	Strategy

.15 Course Structure					
Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week
Class Questions + -In Exam	Lecture Explanation and Quizzes	Chapter 1: The Nature of Management and the Manager's Responsibilities	Learning the Basic Concepts of Management Planning, Organizing, Directing, Controlling	12	Week 1
+ class Questions-In Exam	Lecture Explanation and Quizzes	Nature of Topic 1 / The Management, Approaches, Challenges	Understanding the Challenges That Faced by the Manager	12	Week 2
Class Questions + -In Exam	Lecture Explanation and Quizzes	Topic 2: The Manager's Responsibilities, Management Skills, and Sources Skills of Management	The Manager's Key Responsibilities and the Nature of Management Tasks	12	Week 3
Class Questions + -In Exam	Lecture Explanation and Quizzes	Roles of the Manager, Functions of the Manager	What Are the Most Important Roles of a Manager and Management Functions	12	Week Four
Class Questions + -In Exam	Lecture Explanation and Quizzes	Types of Managers by Organizational Level	The Organizational Structure of Institutions	12	Week Five
Class Questions + -In Exam	Lecture Explanation and Quizzes	The / Chapter Two Development of Management Thought Islamic -Section One / Arab Management	The Historical Development of Administrative Thought	12	Week 6
Class Questions + -In Exam	Lecture Explanation and Quizzes	Section 2 / The Traditional Classical School, the Scientific Management School	Schools of Administration	12	Week 7
Class Questions + -In Exam	Lecture Explanation and Quizzes	The School of Administrative Divisions	Divisions of Administrative Schools	12	Week 8
+ class Questions-In Exam	Lecture Explanation and Quizzes	The Bureaucratic School: Common Characteristics of Schools-Sub	Common Characteristics of Administrative Schools	12	Week 9
Class Questions + -In Exam	Lecture Explanation	Section Three / The Humanistic School: The Bridge Between	Differences Between the Traditional and	12	Week Ten

	n and Quizzes	Traditional and Contemporary Management	Contemporary Schools		
Class Questions + -In Exam	Lecture Explanation and Quizzes	Section Four / The School of Contemporary Trends	Trends in Contemporary Schools	12	Week 11
+ class Questions-In Exam	Lecture Explanation and Quizzes	Chapter 3 / Management in a Changing Environment	Change Management	12	Week 2 Ten
+ class Questions-In Exam	Lecture Notes Quizzes	/ Chapter 4 Objectives and Strategic Planning	Importance of The Planning	12	Week 3 Ten
Class Questions + -In Exam	Lecture Explanation and Quizzes	Chapter 5 / Operational Plans	The Importance of Developing Operational Plans	12	Week 14
Class Questions + -In Exam	Lecture Explanation and Quizzes	/ Chapter 6 Information and Decision Making	Making -The Decision Process	12	Week 15
Second Semester					
Class Questions + -In Exam	Lecture Explanation and Quizzes	Chapter 7 / Quantitative Methods in Planning and Decision Making	Making -Decision Methods	12	Week 1
Questions + Class-In Exam	Lecture Explanation and Quizzes	Chapter 8 / Job Design and Organizational Structure, Sections 1 and 2	What Is Job Design	12	Week 2

Class -In Questions + Exam	Lecture Explanatio n and Quizzes	Section 3 / Organizational Design Patterns	Understanding Job Design Patterns	12	Week 3
Class -In Questions + Exam	Lecture Explanatio n and Quizzes	Section 4 / Human Aspects in Decisions Regarding the Formulation of the Organizational Structure		12	Week Four
+ class Questions-In Exam	Lecture Explanatio n and Quizzes	Chapter 9 / Authority, Section 1	Granting Authority	12	Week Five
+ class Questions-In Exam	Lecture Notes Quizzes	Section Two / Chain of Command and Scope of Supervision	Hierarchical The Structure of Management	12	Week 6
Class -In Questions + Exam	Lecture Explanatio n and Quizzes	Section Three / Delegation of Authority and Decentralization	The Transition from Centralization to Decentralization	12	Week 7
Class -In + Questions Exam	Lecture Explanatio n and Quizzes	Chapter 10 / Internal Organizational Relationships, Section I	Workplace Relationships	12	Week 8
Class -In Questions + Exam	Lecture Explanatio n and Quizzes	Sections II, III, and IV: Conflict Between Divisions	Managing Organizati onal Conflicts	12	Week 9
+ class Questions-In Exam	Lecture Explanatio n and Quizzes	Chapter 11 / The Organization as a Social System	Understanding the Social Aspects of the Organization	12	Week Ten
+ class Questions-In Exam	Lecture Notes Quizzes	Chapter 12 / Motivation and Job Satisfaction	The Importance of Motivation	12	Week 11 Ten
Class -In Questions + Exam	Lecture Explanatio n and Quizzes	Chapter 13 / Leadership	Understanding the Aspects of Leadership	12	Week 12
+ class Questions-In Exam	Lecture Explanatio n and Quizzes	Chapter 14 / Communication	Channels of Communication in Management	12	Week 3 Ten
+ class Questions-In Exam	Lecture Notes Quizzes	Chapter 15 / Group Processes	Empowering Groups	12	Week Four Ten
Class -In Questions + Exam	Lecture Explanatio n and Quizzes	Chapter 16 / Control	The Role of Control in Organization s	12	Week 15
.11 Course Evaluation: Very Good					
Annual Grades: 40%; Final Exam: 60%					

.12 Learning and Teaching Resources	
	Book by Dr. Khalil Muhammad Shamaa-Al

Signature of Course Instructor

Signature of Department Chair

CourseDescription
Level–Template
Course Title I

.1 Course Title					
Arabic Language / Level 1					
.2		Course Code			
5660217					
.3		Semester / Academic Year			
2026 – 2025					
.4		Date this description was prepared			
2026-2-1					
.5		Available attendance formats			
person-In					
.6		Number of hours			
15 hours					
.7		Name of Course Instructor			
:Name		M. Hudhaifa Ahmad Muhammad		:Email	
.8		Course Objectives			
Course Objectives		To enable students to speak correctly and eloquently. To use the Arabic language correctly in various situations. To adhere to the rules of the Arabic language. To protect the Arabic language from linguistic errors.			
.9		Teaching and Learning Strategies			
Strategy		activities. Use of interactive Focus on comprehension rather than memorization. Use of modern technology. .Diversifying teaching methods class participation through the use of competitive questions for students, -Monitoring theoretical exams (daily :rk assignments, and grading as followshomewo -1 Annual Assessment (25 points) -2 Final Written Exam (15 points)			
.10		Course Structure			
Week	Hours	Required Learning Outcomes	Unit or Topic Name	Learning Method	Assessment Method
Week 1	2	Teaching Students Word Categories	Knowledge of Word Categories	Lecture	Oral Exam
Week 2	2	Understanding What Can Legitimately Compose a	What Can Legitimately Compose a	Lecture/Discussion	Oral Exam

		Word	Word		
Week 3	2	Understanding How to Distinguish Between Parts of Speech and the Evidence	How to Distinguish Between Parts of Speech and the Evidence for Their Exclusivity Regarding These Types	Discussion and Dialogue	Oral Exam
Week Four	2	Identifying Noun Markers	Noun Markers	Lecture/Discussion	Oral Exam
Week Five	2	Understanding and Comprehending the Categories of Nouns in Terms of Masculine and Feminine	Categories of Nouns in Terms of Masculine and Feminine	Collaborative Learning	Exam Oral
Week 6	2	the Reviewing Categories of Nouns in Terms of Number	Categories of Nouns in Terms of Number	Worksheet	Oral Exam
Week 7	2	Student Test By Topic	Midterm Exam		Written Test
Week 8	2	Understanding and Mastering the Markers of Each Verb	The Markers of Each Verb	Lecture/Discussion	Oral Exam
Week 9	2	Teaching students: If a word conveys the meaning of a verb but does not accept its grammatical case, it is a verbal noun	If a word denotes the meaning of a verb but does not take its marker, then it is a verbal noun	Discussion and Dialogue	Oral Exam
Week Ten	2	Knowing what the letter is followed by	What the letter is followed by	Lecture/Discussion	Oral Exam
Week 11	2	Reviewing the expressed and the constructed form	The expressed and the constructed	Worksheet	Oral Exam
Week 12	2	Focusing on the definition of i'rab with examples	of i'rab Definition with examples	/Lecture Discussion	Oral Exam
Week Thirteenth	2	Review of the Definition of Construction with Examples	Definition of construction with examples	/Lecture Discussion	Oral Exam
Week 14	2	Teaching Students about	Defective and	Learning Collaborative	Oral Exam

		Defective and Imperfect Verbs	Imperfect Verbs		
Week 15	2	Student Test By Topic	First Semester Final Exam	/Lecture Discussion	Written Test
Second Semester					
Week 1	4	Understanding the Rules for the Inflection of the Six Nouns Using Letters	Rules for the Inflection of the Six Nouns Using Letters	Lecture/Discussion	Oral Exam
Week 2	4	Understanding the Inflection of the Dual and What It Follows	Inflection of the Dual and What Follows It	/Lecture Discussion	Oral Exam
Week 3	4	Learning How to Decline the Sound Masculine Plural and What Follows It	Inflection of the Sound Masculine Plural and What Follows It	Discussion and Dialogue	Oral Exam
Week Four	4	Students Should Review the Arabic Variations in the "n" of the Sound Masculine Plural	Arabic Variations in the "n" of the Sound Masculine Plural	Lecture/Discussion	Oral Exam
Week Five	4	Understanding the method of inflecting the sound feminine plural and what follows it	Inflection of the sound feminine plural and what follows it	Lecture/Discussion	Oral Exam
Week 6	4	Review the inflection of the indeclinable noun	Inflection of the indeclinable noun	Worksheet	Oral Exam
Week 7	4	Student Test By Topic			
Week 8		Midterm Exam Second		Test Written Assignment	

Week Ninth	4	How to Inflect the Five	Inflection of the Five Verbs	/Lecture Discussion	Oral Exam
Week Ten	4	How to Inflect Defective Verbs	Inflection of Defective Verbs	Lecture/Discussion	Oral Exam
Week 11	4	How to Inflect Defective Nouns	Inflection of Nouns Defective	/Lecture Discussion	Oral Exam
Week 12	4	What Is Meant by the Indefinite	Meaning of the Indefinite	Collaborative Learning	Oral Exam
Week Thirteen	4	The Nature of and Definiteness Its Types	The Meaning of Definiteness and Its Types	/Lecture Discussion	Oral Exam
Week 14	4	What Is Meant by a Pronoun And Its Meaning	Pronouns and Their Meaning	Discussion And Dialogue	Oral Exam
Week Fifteen	4	Student Test By Topic		Test Written Assignment	

.11 Course Assessment

(Coursework (25%) and Final Exam Grade (15% Annual

.12 Learning and Teaching Resources

1	(Required Textbooks (Curriculum, if applicable –Rajhi / Professor of Linguistics -Grammatical and Morphological Application University Alexandria –Faculty of Arts
2	(Primary References (Sources Mawduha -Masalik al-Al Alfiyah by Ibn -fi Al Malik / Ibn Hisham. Ibn Nazim's Commentary -al .on Ibn Malik's Alfiyah
3	Recommended Supporting Books and References / Wafi-Nahw al-Scientific Journals, Reports, etc.) Al) .Abbas Hassan Nahw / -Ma'ani al -Dr. Fadel al Samarrai; Applied Grammar by Dr. Rajhi; -Abdu al Applied Grammar / Dr. Hadi Nahr Applied Grammar / Khalid Abdulaziz

Signature of the Course Instructor

Signature of the Department Chair

CourseDescription
First –Template
Stage

Course Description

.1 Course Name	
Practical	
.2 Course Code	
0115219	
.3 Semester / Academic Year	
2026 – 2025	
.4 Date this description was prepared	
2026-2-1	
.5 Available attendance formats	
Classroom	
.1 Total Hours (Total) Total Credits (Total)	
(Total Hours (Total) (35) Total Credits (Total) (15	
.7 Name of Course Instructor (List all names if applicable)	
Dr. Alaa Fahim: Name :	
.8 Course Objectives	
The subject of human rights and democracy is new to our Iraqi educational, scientific, dictatorship era that began in -cultural, and human rights institutions; it is a product of the post whether ordinary citizens, —sacrifices Many peoples of the world have made great .2553 in their defense of these rights—scholars, or intellectuals	Course Objectives
.9 Teaching and Learning Strategy	
- Learning about and understanding civil and political rights, developing political awareness, and understanding what human rights are. - Understanding the concept and forms of democracy and political participation. - The multi-party system as the foundation of democracy and forms of political systems. - Familiarizing students with the electoral process and its laws, and encouraging them to participate in periodic elections, the transfer of power, and the separation of powers. Introduce students to general concepts of civil and political rights in ancient civilizations, relevant laws, and introduce them to the general principles set forth in the familiarize them with Universal Declaration of Human Rights and the international treaties and covenants that followed the Declaration in 1928	Strategy

10 Course Structure					
Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week
Student understanding and discussion of the topic, and the assignment of grades to students	Through data presented and questions and answers arising from the discussion	in Human Rights Ancient Civilizations Mesopotamian Civilization	Student knowledge of human rights in Mesopotamian civilization	1	Week 1
Student understanding and discussion of the topic, and the assignment of grades to students	Based on the presentation data show questions and answers arising from the discussion	Greek Civilization	Student knowledge of this civilization and matters related to human rights	1	Week 2
Student understanding and discussion of the topic, and the assignment of grades to students	Through data presented and questions and answers arising from the discussion	Roman Civilization	Students' Knowledge of This Civilization and the Resulting Human Rights	1	Week 3
Student understanding and discussion of the topic, and the assignment of students grades to	Through data presented and questions and answers arising from the discussion	The Universal Declaration of Human Rights, 1928	Students' Knowledge of This Declaration and International Interest in It	1	Week Four
Student understanding and discussion of the topic, and the assignment of grades to students	Through Data Presentation Questions and Answers Based on	Civil and Political Rights	Student understanding of these rights as part of social life	1	Week Five
Student familiarity with questions exam	Through data presented Questions and Answers Based on	First exam	Familiarity with exam questions	1	Week 6
Student understanding and discussion of the topic, and the assignment of grades to students	Through data presented Questions and Answers Based on	The right to free and fair elections The right to democracy	Students' knowledge of the role of elections and democracy	1	Week 7
Student understanding and discussion of the topic, and the	Through data presented Questions and Answers Based on	Freedom of assembly; freedom of the press Freedom of	Students' knowledge of these important rights	1	Week 8

assignment of grades to students		association; freedom of belief			
Student understanding and discussion of the topic, and the assignment of students grades to	Through data presented Questions and Answers Based on	The Right to Peace, Transparency, and the Right to Access to Information	Students' Knowledge of the Topic of These Rights	1	Week 9
Students' Understanding and Discussion of	Through data presented Questions and Answers Based on	the First Midterm Exam	Students' Knowledge of the Most Important Questions Related to the Topic	1	Week Ten
Student understanding and discussion of the topic, and the assignment of grades to students	Through data presented Questions and Answers Based on	Economic and social rights The right to food	Students' awareness of the most important aspects of these rights	1	Week 11
Student understanding and discussion of the topic, and the assignment of grades to students	Through data presented Questions and Answers Based on	The right to shelter housing) and the) right to health	Students' Familiarity with Key Rights Related to the Topic	1	Week 2 Ten
Student understanding and discussion of the topic, and the assignment of	Through data presented	The Right to Education; The Right to Development; Violations	Students' Familiarity with Key Rights	1	Week 3
grades to students	Questions and Answers Based on	Economic Rights	Economic Rights		Ten
Student understanding and of the discussion topic, and the assignment of grades to students	Through data presented Questions and Answers Based on	Democracy; The Concept of Democracy; Definition of Democracy	Students' Familiarity with the Importance of Democracy	1	Week 14
Semester-First Grading	Students' Understanding of the Nature of the Questions	Semester Final Exam-First	Exam	1	Week Five Ten
Second Semester					
Student understanding and discussion of the	Through data presented Questions and Answers	Forms of Democracy: Direct Democracy Direct Democracy, -Semi	Students' Understanding of the Origins of	1	Week 1

topic, and the assignment of grades to students	Based on	Liberal Democracy	Democracy		
Student understanding and discussion of the topic, and the assignment of students grades to	Through data presented Questions and Answers Based on	Representative Democracy and Consensus Democracy Delegative Democracy	Students' Understanding of Types of Democracy	1	Week 2
Student understanding and discussion of the topic, and the assignment of grades to students	Through data presented Questions and Answers Based on	General Conditions for the Success of a Democratic System Respect for Human Rights and Political Pluralism	Students' Knowledge of the Key Conditions That Contribute to the Success of Democracy	1	Week 3
Student understanding and discussion of the topic, and the assignment of grades to students	Through data presented Questions and Answers Based on	Peaceful Transfer of Power; Political Equality Respect for the of Majority Principle Rule; Rule of Law	Students' Knowledge of the Fundamental Principles of the Democratic System	1	Week Four
Student discussion of the mechanism for answering	Through data presented exam questions	First exam of the second semester	understanding 'Students of the exam writing style	1	Week Five
Student understanding and discussion of the topic, and the assignment of grades to students	Through data presented Questions and Answers Based on	Chapter 5: Components and Elements of Democracy Citizenship Political Participation: Elections	Students' understanding of the components of democracy	1	Week 6
Student understanding and discussion of the topic, and the assignment of grades to students	Through data presented Questions and Answers Based on	Members of Parliament, accountability, and the opposition Separation of powers between the government and parliament Constitutional legitimacy	Students' understanding of the aforementioned points due to their importance	1	Week 7
discussion Student and grading	Through data presented Questions	Pros and cons of the democratic system	Students' understanding of the pros	1	Week 8
Student understanding and discussion of the topic, and the assignment of	Through data presented Questions and Answers Based on	Cons of the democratic system	Students' understanding of the cons Democratic System	1	Week 9

grades to students					
Students' understanding of how to answer questions	Through data show Presentation of exam questions	semester -Second midterm exam	Students' knowledge of how to answer and the writing format On the exam paper	1	Week Ten
Student understanding and discussion of the topic, and the assignment of grades to students	Through data presented Questions and Answers Based on	Fundamental safeguards for success and the protection of freedoms in	Students' knowledge of fundamental safeguards	1	Week 11
		The Democratic System			
Student understanding and discussion of the topic, and the assignment of grades to students	Through data presented Questions and Answers Based on	Political Safeguards	Knowledge of Political Safeguards	1	Week 12
Student understanding and discussion of the topic, and the assignment of grades to students	Through data presented Questions and Answers Based on	Safeguards Social	Understanding the Role of Tourism in Individual Development	1	Week 3 Ten
Student understanding and discussion of the topic, and the assignment of grades to students	Through data presented Questions and Answers Based on	Legal Safeguards	Knowledge of Legal Safeguards	1	Week 14
Students' Understanding of Answering Techniques	Displaying Questions on the Screen	Semester Final Exam-First	Information on the Final Exam for the Second Semester	2	Week Five Ten

.11 Course Evaluation

third of each exam (0 points) and (0) points for participation and attendance, resulting in a semester grade of -Semester: One First in a third of each exam score (0 points) plus (0) points for participation and attendance, resulting-points) (Second semester: one 25) semester grade of 25 points) Total points for both semesters: 25 points
Final Exam: 15 points

.12 Learning and Teaching Resources

Mustaqbal, Beirut, Misr Mortada Foundation for Iraqi Books, 1st ed., 2511-AI	Transition in Iraq: The Jabbar, The Democratic-Dr. Faleh Abdul Reality
April 9, 2553, Beirut, Al-Ma'arif Publications, 1st ed., 2513.	Bayati, The Democratic Transition in Iraq After-Dr. Firas al
, Ministry of Higher Education and Scientific Research, 1st ed., 2512,	Ma'muri, Human Rights-al Dr. Abdul Ali Kazim
Fajr Center for Iraqi Studies and Research, Baghdad, -Published by the Al .2550	Dr. Aziz Jabr Shiyal, Iraqi Papers, a monthly journal published

Chair Signature of the Course Instructor

Signature of the Department

CourseDescription
First—Template
Stage

Course Description: Corporate Accounting

This course focuses on recording and analyzing the financial transactions of various types of companies, including tourism companies, with a specific focus on partnerships (such as stock -imited partnerships) and corporations (such as jointgeneral partnerships and l companies). This course focuses on recording and analyzing the financial transactions of various types of companies, including tourism companies, with a focus on partnerships erships and limited partnerships) and corporations (such as companiessuch as general partn)

.1 Course Name	
Corporate Accounting	
2 Course Code	
5660213	
3. Semester / Academic Year	
2026-2025	
4. Date this description was prepared	
2026-2-1	
5. Available attendance formats	
.	
.6 Classrooms	
(Total Hours (Total) Total Units (Total	
1 hour	
(Name of Course Instructor (If more than one name, list them all	
.	
Silawi-Email: Dr. Ali Al	
Name	
Course Objectives	
Help students understand how to record accounting transactions for tourism companies. Ability to prepare financial statements for tourism companies. Assist the management of tourism establishments in making financial decisions by providing the necessary accounting data. Prepare accounting personnel capable of managing tourism companies.	Course Objectives
Teaching and Learning Strategies	
Lectures + Reports and Research + Panel Discussions + Quizzes + Exams	Strategy

10 Course Structure

Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week
General Questions	Explanation and Descriptive Narrative	Accounting Cycle	Introduction to Companies and Their Types and Their Characteristics	2	Week 1
Discussion	Explanation and Review	Entry Bookkeeping -Double Theory			Week 2
Daily Exam	Descriptive Explanation	Accounting Concepts, Rules, and Standards			Week 3
Questions	Explanation	Capital Companies			Week Four
Discussion	Solutions to Accounting Exercises	Exercises and Examples on the Formation of Partnerships			Week Five
Questions on the Topic	Exercises and Examples With Solutions	Exercises and Examples on the Formation of Partnerships			Week 6
Discussion	Sequential List	Partnerships			Week 7
Discussion	Solutions to the Exercises	Examples of How to Apply the Accounting Cycle			Week 8
General Questions	Descriptive	Preparing the Trial Balance			Week 9
Discussion	Sequential List	Income Statement			Week Ten
Daily Exam	Accounting Solutions	Exercises Applied			Week 11
Discussion	Descriptive	Balance Sheet			Week 2 Ten
Discussion	Accounting Solutions	Accounting Examples			Week Thirteen
General Questions	Sequential List	Statement of Equity			Week Four Ten
Monthly Exam	Accounting Solutions	Choice -Multiple Exercises			Week 15
Second Semester					
Discussion	Explanation and Descriptive Narrative	Accounting Assignments			Week 1

	e				
General Questions	Explanation and Review	Accounting Principles			Week 2
Discussion	Exercises and Examples with Solutions	Inventory Valuation Methods			Week 3
Daily Exam	Explanation	Accrual Basis and Cash Basis			Week Four
Discussion	Solutions to Accounting Exercises	Allocation of Profits and Losses in Partnerships			Week Five
General Questions	Descriptive Explanation	Allocation of Profits and Losses in Capital Companies			Week 6
Discussion	Sequential List	Depreciation and Methods of Calculation			Week 7
Daily Exam	Solutions to the Exercises	Exercises, Examples, and Rules for Each Method			Week 8
Discussion	Explanation and Summary Descriptive	Practical Exercises on Hotel Departments			Week 9
General Questions	Explanation and Review	Inventory Adjustments			Week Ten
Discussion	Exercises and Examples with Solutions	Internal Accounting in Hotel Establishments			Week 11
Daily Exam	Explanation	Accounting for Corporate Liquidation			Week 2 Ten
Discussion	Descriptive Explanation	Liquidation of Partnerships			Week Thirteen
General Questions	Solutions to Exercises Accounting	on Exercises and Examples Immediate Liquidation			Week 14
Monthly Exam	Editorial Notes for Chapter Two	Monthly Exam			Week 15

.11 Course Evaluation

(Daily Reports, Annual Assignment (25%), Final Exam (15%)

.12 Learning and Teaching Resources

al., University of Amman, Corporate Accounting, Athra'a for Publishing and Dr. Radwan Halawa, Hanan, et .Distribution

Signature of the Course Instructor

Signature of the Department Chair

CourseDescription
First –Template
Stage

Language Course Description: English

The course gives the students the chance to enhance their ability to read and write in English and know the verb tenses and function language.

1. Course Title:					
English Language					
.2 Course Code					
5660212					
3. Semester/Year:					
2026-2025					
:Date this description was prepared .4					
2026-2-1					
:Available attendance formats .5					
person in classrooms + language lab-In					
:Total Hours (Total) / Total Credits .6					
credit hour 1					
.7 Name of Course Instructor (List all names if applicable)					
Email: Ali Madloul Al-Kaabi, M.A.					
.8 Course Objectives					
Improving reading skills Developing writing skills Mastering grammar and spelling Developing communication and conversation skills.				Course Objectives	
.9 Teaching and Learning Strategy					
In-person lectures and discussions Daily and monthly exams A student-centered strategy that plays the largest role in the educational process					Strategy
10 Course Structure					
Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week
Daily + Monthly	person-In	Introduction	Recalling information Previously covered	3	Week 1

			material		
Daily + Monthly	person-In	Reading Passage, Exercises	Developing reading skills	3	Week 2
Daily + Monthly	person-In	The tense system Simple, continuous, perfect	Mastering verb forms	3	Week 3
Daily + Monthly	person-In	Active and passive/ Been there, done that	Recognizing the passive and active voices	3	Week Four
Daily + Monthly	person-In	Monthly Examination		3	Week Five
Monthly + Daily	person-In	Present perfect simple and continuous	Distinguishing between present perfect verb forms	3	Week 6
Daily + Monthly	person-In	Narrative tenses		3	Week 7
Daily + Monthly	person-In	Reading Passage /Past simple, past continuous, past perfect	Developing reading comprehension skills	3	Week 8
Daily + Monthly	person-In	Present simple(question, (positive, negative		3	Week 9
Daily + Monthly	person-In	(Present simple (uses		3	Week Ten
Daily + Monthly	person-In	Have and have got + present continuous	Identifying Certain Grammatical Structures	3	Week 11
Daily + Monthly	person-In	(Past (negative+ positive	Mastering verb forms	3	Week 12
Daily + Monthly	person-In	Preposition in time Expressions	Solving Exercises That Include Prepositions	3	Week 3 Ten
Daily + Monthly	person-In	Expression of quality	Using Expressions of Quantity	3	Week 14
Daily + Monthly	person-In	Monthly Examination		3	Week Five Ten
Second Semester					
Daily + Monthly	person-In	Compound nouns L lifestyle		3	Week 1
Monthly + Daily	person-In	Informal language		3	Week 2
Daily + Monthly	person-In	Antonyms and synonyms		3	Week 3
Daily + Monthly	person-In	Expressions of quantity		3	Week Four
Daily + Monthly	person-In	Social expressions/ great to see you.		3	Week Five
Monthly + Daily	person-In	Informal letters / great to see you.		3	Week 6
Daily + Monthly	person-In	Future possibilities about your life.		3	Week 7
Daily + Monthly	person-In	Conversations about tourism and hotels		3	Week 8
Daily + Monthly	person-In	Adverbs and adjectives		3	Week 9
Daily + Monthly	person-In	Determiners		3	Week Ten

Daily + Monthly	person-In	Modal verbs		3	Week 11
Daily + Monthly	person-In	Relative clauses		3	Week 2 Ten
Daily + Monthly	person-In	Conditionals		3	Week Thirteen
Daily + Monthly	person-In	Expressions in hotels		3	Week Four Ten
Daily + Monthly	person-In	Monthly exam		3	Week 15
.11 Course Assessment: Monthly and Final Exams					
.12 Learning and Teaching Resources					
New Headway (Student's Book) Intermediate			New Headway (WorkBook) Intermediate		

Signature of the Course Instructor

Signature of the Department Chair

Course Description Template:
Tourism Statistics, Level 1

Course Description

tourism and hospitality sector, The course covers the study of statistics in various fields of the beginning with an introduction to the importance of statistics in various sciences, along with an explanation of its characteristics and role in the process of collecting, classifying, and analyzing data in itality research, leading to the formulation of conclusions and recommendations that tourism and hosp provide effective solutions to scientific research problems, as well as examining statistical phenomena

1. Course Title:
Arabic
.2 Course Code:
5660215
.3 Academic Year
2026 – 2025
Date this description was prepared
2026-2-1
at a rate of one lecture per week ‘Available attendance formats: Weekly
(thirds of an hour-Total Hours (Total) Total Credits (two
.7 Course Title
Email Name: M.M. Suhad Saad :
.8 Course Objectives
Course Objectives - To introduce the importance, nature, and areas of application of statistics in various aspects of tourism and hospitality. - To introduce the methods of collecting, presenting, classifying, and analyzing data. - To explain the benefits, advantages, and methods of applying statistics to address problems facing the hotel and tourism industry. - Applying measures of central tendency and absolute and relative dispersion to analyze data from the tourism and hospitality sectors. - Introduce statistical tests specific to the analysis of tourism and hospitality research.

Teaching and Learning				Strategy	.9
.1 Addressing the importance of statistics in the tourism sector. .2 How to analyze data related to tourism and hotel activities in the tourism and hotel sector. .3 Developing tourism students' skills in scientific research and the mechanism for identifying statistical methods and tools that are appropriate for the nature of tourism and hospitality projects .2 Clarifying the best statistical solutions for addressing problems in the tourism and hospitality sector. .0 Methods for forecasting the future of tourism and hospitality projects in Iraq.				Strategy	
Course Structure					.10
Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week
None	Lecture	Presentation of the course syllabus and study plan to students and student assessment methods	General Concepts + Introduction + Historical + Overview The Concept of Statistics	1	Week 1
None	Lecture		Sources of data collection and methods Collection	1	Week 2
Discussion	Lecture	Types of statistical tables for presenting data	Graphical representation of statistical data	1	Week 3
Discussion	Lecture		Frequency tables tables Connected frequency	1	Week Four
Daily Exam	Lecture or discussion session		Disjoint frequency tables	1	Week Five
Solving Examples	Lecture or discussion session		Determining Class Boundaries and Class Centers Range and Class Width	1	Week 6
Monthly Exam		Monthly Exam	Monthly Exam	1	Week 7
Solving Examples	Lecture or discussion session	Measures of Central Tendency	Measures of Central Tendency Arithmetic Mean	1	Week 8
Daily Exam	Lecture or Discussion Session		Arithmetic Mean Median	1	Week 9
Solving Examples	Lecture or discussion session		Median	1	Week Ten
Solving Examples	Lecture or Discussion Session		Mode	1	Week Eleventh

Discussion	Lecture + Discussion Session		General Review	1	Week 12
Discussion	+ Lecture Discussion Session		Comparison of Measures Tendency Central	1	Week 3 Ten
Monthly Exam	Lecture + Discussion Session	Monthly Exam	Monthly Exam	1	Week 14
Discussion	Lecture + Discussion Session	Measures of Absolute and Relative Dispersion	Definition of Measures of Absolute Dispersion and Their Areas of Application	1	Week 15
Second Semester					
General Review	Lecture + Discussion Session		Range	1	Week 1
Homework Assignment	Lecture + Discussion Session		and Standard Deviation	1	Week 2
Solving Problems	+ Lecture Discussion Session		Variability	1	Week 3
Homework Assignment	Lecture + Discussion Session		Using Measures of Dispersion for Comparisons Between Populations	1	Week Four
Discussion	+ Lecture Discussion Session		General Review	1	Week Part V
Monthly Exam		Monthly Exam	Monthly Exam	1	Week 6
Discussion	Lecture + Discussion Session		Relative Measures of Dispersion: Definition and Methods of Use	1	Week 7
Discussion	Lecture + Discussion Session		Standardized Coefficient of Variation and Standardized Score (Standardized)	1	Week 8
Discussion	Lecture + Discussion Session		General Review	1	Week 9
Monthly Exam		Monthly Exam	Monthly Exam	1	Week Ten
Discussion	Lecture + Discussion Session	Correlation and Simple Linear Regression	Correlation and Simple Linear Regression Introduction to Importance of the Correlation and Simple Linear Regression	1	Week 11

			in Tourism and Hospitality Research		
Discussion	Lecture		Simple Correlation Coefficient	1	Week 2 Ten
Discussion	Lecture		Simple Linear Regression	1	Week Thirteen
Monthly Exam	+ Lecture Discussion Session	Monthly Exam	Monthly Exam	1	Week Four Ten
Grade	Oral Questions	Grading Scale	General Review	1	Week 15
Course Assessment					.11
Monthly Exams + Oral Exams + Homework Assignments + Reports					
Learning and Teaching Resources					.12
Lectures					
Various statistics textbooks recommended by the course instructor					
Video lectures by the course instructor					

Signature of the Course Instructor

Signature of the Department Chair

CourseDescription

First –Template

Stage

Description Course

The course covers tourism economics, explaining macroeconomic concepts and theories, and how they are applied in tourism economics, as it includes terminology that meets the academic needs of undergraduate students in the College of Tourism Sciences to a degree appropriate to the students' academic level and within the limits of the weekly class hours allocated to teaching the course, up to a maximum of two hours. The course on Tourism Economics an explanation of macroeconomic theories and how they are applied to the tourism economy, as it includes content that meets the academic needs concepts and of undergraduate students in the College of Tourism Sciences to a degree appropriate to their academic level and within the lass hours allocated for teaching the course, which is up to two hourslimits of the weekly c

Course Title					
(Tourism Economics (Part I					
2- Course Code					
5660215					
Semester / Academic Year					
2026-2025					
Date this description was prepared .					
2026-2-1					
/ Attendance Formats Available					
Person Attendance in Classrooms-In					
/Number of Hours (Total) / Number of Units (Total) 2					
(Name of Course Instructor (If more than one name, list them all					
Name: Assoc. Prof. Mazahim Maher Ali					
Course Objectives .					
Study of the theories of supply and demand and their applications in tourism economics Analysis of consumer (tourist) behavior. The theory of production, costs, and the break-even point in tourism enterprises (hotels and tourism companies) Study of the nature of tourism markets and the characteristics of each market				Course Objectives	
Teaching and Learning Strategies					
except for 1hours Attendance will be recorded according to the announced weekly schedule, and absences will be recorded based on actual lecture arning in the event of students who are officially excused in accordance with the regulations. A first warning will be issued, followed by a final w udent will be dismissed from the course if they repeated absences, with the student required to sign a pledge not to repeat the absences. The st .accumulate seven actual hours of absence					Strategy
Course Structure					
Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week
Student Discussion	Use of the Standard Blackboard .Model	<u>Basic Concepts in Economics</u>	Introduction to the Concept of Economics and Its Importance	2	Week 1

Student Discussion	Use of the Standard Blackboard Model	<u>Basic Concepts in Tourism Economics</u>	Introduction to the Concept of Tourism Economics		Week 2
Student Discussion	Use of the standard blackboard model	<u>Definition of Demand, the Law of Demand, and the Demand Schedule</u>	Definition of Demand and Representation of the Schedule		Week 3
Student Discussion	Use of the Standard Blackboard Model	Price Elasticity of Demand	Introduction to Elasticity Demand and Its Cases		Week Four
Student Discussion	Use of the standard blackboard model	<u>Determinants of Demand</u>	Introduction to the Most Important Factors Affecting Demand in General		Week Five
Student Discussion	Use of the Standard Blackboard Model	<u>Definition of Tourism Demand and Its Law</u>	Introduction to Tourism Demand and Its Law		Week Sixth
Student Discussion	Use of the standard blackboard model	Determinants of Tourism Demand	Affecting Factors Tourism Demand in Particular		Week 7
Student Discussion	Use of the standard blackboard model	<u>Elasticity of Tourism Demand and Factors Determining It</u>	The Concept of Demand Elasticity and Its Types, Followed by the Influencing Factors		Week 8
Student Discussion	Use of the standard blackboard model	Definition of Supply, Its Law, and Its Schedule	The Concept of Supply and Drawing the Schedule, followed by an Introduction to Its Law		Week 9
Student Discussion	Use of the standard blackboard model	Determinants of Supply and Its Elasticities	Understanding the Most Important Factors Affecting Supply in General		Week Ten
Student Discussion	Use of the standard blackboard model	Definition of Tourism Supply and Its Law	Understanding the Tourism Concept of Supply Specifically and Its Law		Week 11
Student Discussion	Use of the standard blackboard model	First Exam			Week 12
Student Discussion	Use of the standard blackboard model	Determinants of Tourism Supply	Understanding the Determinants of Supply Tourism		Week Thirteen
Student Discussion	Use of the standard blackboard	<u>Elasticity of Tourism Supply</u>	Understanding the Determinants of Supply		Week 14

	model		Specifically		
Student Discussion	Use of the standard blackboard model	Factors Determining the Elasticity of Tourism Supply	Understanding the Elasticity of Tourism Supply		Week 15
Second Semester					
Student Discussion	Use of the standard blackboard model	Second Exam for Course 1			Week 1
Student Discussion	Use of the standard blackboard model	Changes in Demand and Tourism Demand	Understanding the Factors Leading to Changes in Demand		Week 2
Student Discussion	Use of the standard blackboard model	Changes in Supply, Tourism Supply, and Price Elasticity	Introduction to Tourism Supply and Its Law		Week 3
Student Discussion	Use of the Standard Blackboard Model	Consumer Behavior Theory (Utility) Marginal	Introduction to Consumer Behavior		Week Four
Student Discussion	Use of the standard blackboard model	Consumer Behavior	Introduction to		Week Five
Student Discussion	Using a Model Standard Blackboard Model	First Exam			Week Sixth

Student Discussion	Use of the standard blackboard model	Production Theory	Introduction to the Concept of in Production General		Week 7
Student Discussion	Use of the Standard Blackboard Model	Production Theory in the Tourism Economy	Introduction to Production and Theory in Tourism		Week 8
Student Discussion	Use of the Standard Blackboard Model	Economy Costs in the Tourism	Introduction to Costs Economic Rights		Week 9
Student Discussion	Use of the standard blackboard model	Even Point-Break	Introduction to the Even Point -Break and When It Occurs		Week Ten
Student Discussion	Use of the Standard Blackboard Model	Even Point and Its -Break The Applications in the Tourism Economy	Introduction to the Basic Application Even Point-of the Break		Week Eleventh
Student Discussion	Use of the Standard Blackboard Model	The Concept and Forms of the Market	Introduction to the Concept of The Market		Week 2 Ten
Student Discussion	Use of the standard blackboard model	The Nature of Tourism Markets	Understanding the Concept of the Tourism Market		Week Thirteen
Student Discussion	Use of the Standard Blackboard Model	Review			Four Week Ten
Student Discussion	Use of the standard blackboard model	Final Exams			Week 15

.11 Course Evaluation

Daily Quizzes + Annual Project 25%, Final Exam 15%

.12 Learning and Teaching Resources

Dabbagh and Alham -Ismail Muhammad Ali Al Shabr Khudair	Tourism Economics: Microeconomic Theories
Dabbagh and Alham -Ismail Muhammad Ali Al Khudair Shabr	(Textbook on Tourism Economics (Part Two
	Review of theses and dissertations related to tourism economics

Signature of the Department Chair

Signature of the Course Instructor

Course Description Template

Computer Science

Level / Second

Course Description

.1 Course Title					
Computer Science					
.2 Course Code					
5660216					
.3 Semester / Academic Year					
2026-2025					
.4 Date This Description Was Prepared					
2026-2-1					
.5 Available Attendance Formats					
Classrooms / Computer Lab					
.6 Total Hours / Total Credits					
credit hour 1					
.7 Name of Course Instructor (List all names if applicable)					
Email: Omar Sabraldin Aziz: Name					
.8 Course Objectives					
Computers are designed to rapidly solve complex problems, whether mathematical or statistical. They offer extreme precision in performing operations and processing data; any potential errors arise from the data entry and formed by the userprogramming per					Course Objectives
.9 Teaching and Learning Strategy					
Relying on a model that prepares students for discussion and assigns them the task of explaining certain sections of the course material					Strategy
.10 Course Structure					
Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week
Oral exam or written exam	Classroom/lab	Introduce students to worksheets and toolbars and menu bars	Introduce students to database programming languages, using Microsoft Excel in teaching the course	1 credit hour	Week 1

Oral exam or written exam	/Classroom	Explaining how to use the program, including icons and shortcuts for operating tables, as well as methods for creating and saving them adding Deleting and records to tables	.2 Teaching students how to create tables, how to add data to a table, and the properties that must be configured when using a table	1 credit hour	Week 2
Oral exam or written exam	Lab	Tables and methods for creating saving and them Research Deleting and adding records to tables	Introduce students to database programming languages, using Microsoft Excel in teaching the course	1 credit hour	Week 3
Oral exam or written exam	/Classroom	Explanation of worksheets, rows columns, and cells	2. Teaching students how to create tables and how to add data to a table and instructions on the properties that must be set when using a table	1 credit hour	Week Four
Oral exam or written exam	Lab	Explains the window and its components Ribbons, worksheets	Introduces students to database programming languages, using Microsoft Excel as the database program in instruction Course Syllabus	1 credit hour	Week Five
Oral exam or written exam	/Classroom	How to insert additional worksheets How to rename worksheets How to move and copy worksheets while retaining a copy during the move	Introducing students to database programming languages where the Microsoft Excel database program is used in teaching the course	1 credit hour	6 Week
Oral exam or written exam	Lab	Excel includes a set of menus and commands, each of which performs a specific function	.2 Teaching students how to create tables and how to add data to a table and instructions on the properties that must be set when using a table	1 credit hour	Week 7

Oral exam or written exam	/Classroom	A detailed explanation of what printing is and how to teach students to print a document, use a printer, and the commands used for printing	Introducing students to programming database languages where the Microsoft Excel Data in Teaching Course Syllabus	1 credit hour	Week 8
Oral exam or written exam	Lab	Explanation of the commands in this menu, including an introduction to each command, its shortcut, and its functions	.2 Teaching students how to create tables and how to add data to a table and instructions on the properties that must be set when using a table	1 credit hour	Week 9
Oral exam or written exam	/Classroom	Explanation of the commands in this menu	Introducing students to database programming languages where the Microsoft Excel database program is used in teaching the course	1 credit hour	Week Ten
Oral exam or written exam	Lab	Explanation of insertion and how to insert a sheet paper, images, a map, of or other items	.2 Teaching students how to create tables and how to add data to a table and instructions on the properties that must be set when using a table	1 credit hour	Week 11
Oral exam or written exam	/Classroom	Explanation of the commands in this menu, including an introduction to each command, its shortcut, and its functions	Introduce students to database programming languages, using Microsoft Excel in teaching the course	1 credit hour	Week 12
Oral exam or written exam	Lab	Explanation of the commands in this from the menu, including an introduction to each command and its and their functions	.2 Teaching students how to create tables, how to add data to a table, and the properties that must when using a table be configured	1 credit hour	Week Thirteen
Oral exam or written exam	/Classroom	Explanation of the commands in this menu, including an introduction to each command, its shortcut, and its functions	Introduce students to database languages, using programming Microsoft Excel in teaching the course	1 credit hour	Week 14

Oral exam or written exam	Lab	Midterm exam	.2 Teaching students how to create tables, how to add data to a table, and the properties that must be configured when using a	1 credit hour	Week Five Ten
Chapter Two					
Oral exam or written exam	Lab	Creating a table in Excel and learning how to enter data and adjust properties	.2 Teaching students how to create tables, how to add data to must be a table, and the properties that configured when using a table	1 credit hour	Week 1
Oral exam or written exam	/Classroom	File menu	Introduce students to database programming languages, using Microsoft Excel in teaching the course	1 credit hour	Week 2
Oral exam or exam written	Lab	Edit menu	.2 Teaching students how to create tables, how to add data to a table, and the properties that must be configured when using a table	1 credit hour	Week 3
Oral exam or written exam	/Classroom	Other menus, such as Data, Insert, and View	Introduce students to database programming languages, using Microsoft Excel in teaching the course	1 credit hour	Week Four
Oral exam or written exam	Lab	Creating a table in Excel and learning how to enter data and adjust properties	.2 Teaching students how to create tables, how to add data to a table, and the properties that must be configured when using a table	1 credit hour	Week Five
Oral exam or written exam	/Classroom	File menu	Introduce students to database Microsoft programming languages, using Excel in teaching the course	1 credit hour	Week 6
Oral exam or written exam	Lab	Edit menu	2. Teaching students how to create tables, how to add data to a table, and the properties that must be set when using a table	1 credit hour	Week 7
exam or Oral written exam	/Classroom	Other menus, such as Data, Insert, and View	Introduce students to database programming languages, using Microsoft Excel in teaching the course	1 credit hour	Week 8
Oral exam or written exam	Lab	Creating a table in and learning Excel how to enter data and adjust properties	2. Teaching students how to create tables, how to add data to a table, and the properties that must be set when using a table	1 credit hour	Week 9

Oral exam or written exam	/Classroom	File menu	Introduce students to database programming languages, using Microsoft Excel in teaching the course	1 credit hour	Week Ten
Oral exam or written exam	Lab	Edit menu	2. Teaching students how to create tables, how to add data to a table, and the properties that must be set when using a table	1 credit hour	Week 11
Oral exam or written exam	/Classroom	View menu	Introduce students to database programming languages, using Microsoft Excel in teaching the course	1 credit hour	Week 12
Oral exam or exam written	Lab	Format menu	Introduce students to database programming languages, using Microsoft Excel in teaching the course	1 credit hour	Week Thirteen
Practical Test	/Classroom	Lab Exam	.2 Teaching students how to create tables, how to add data to table, and the properties that must be a configured when using a table	1 credit hour	Week 14
Oral exam or written exam	Lab	Semester -Second Exam	Introduce students to database programming languages, using Microsoft Excel in teaching the course	1 credit hour	Week Five Ten
Course Assessment					.11
Annual Grade: 40% Coursework, 60% Written Exam					
Learning and Teaching Resources					.12
			Learning Resources: Fundamentals of Computing		

Signature of Department Chair

Signature of Course Instructor

CourseDescription

Template

Second Stage

.1 Course Title					
Tourist Attractions					
.2 Course Code					
56602217					
.3 Semester / Academic Year					
2026-2025					
.4 Date this description was prepared					
2026-2-1					
.5 Available attendance formats					
Attendance according to the assigned schedule					
.6 Total Hours Total Credits					
12 hours					
.7 Name of the Course Coordinator (If more than one name, list them)					
Email: M.M. Ibtisam Abdulzahra Tali : Name :					
.8 Course Objectives					
● Introduction to Iraqi archaeological sites throughout the ages ● Highlighting the importance of archaeological sites in national tourism ● Intensifying efforts to utilize archaeological sites as an economic resource ● Graduating a generation of competent tour guides ● Fostering a cultural role among our esteemed students ● Preserving cultural heritage				Course Objectives	
.9 Teaching and Learning Strategy					
Description / Group Participation / Illustrative Materials / Quizzes / Discussion Sessions / Field Trips					Strategy
10 Course Structure					
Assessment Method	Learning Method	Name of Unit or Topic	Required Learning Outcomes	Hours	Week

Attendance and Participation	Based -Discussion Lecture	The Concept of Archaeological Sites in Tourism	Introducing the Importance of Archaeological Sites in Tourism	12 One hour	1
Daily preparation	Quiz + lecture	The Origins of Archaeology	students to Introducing archaeology and its origins	12 One hour	2
Attendance and participation	Based -Discussion Lecture	Archaeology and Its Branches	The Origins of Archaeology And Its Scientific Branches	12 One hour	3
Attendance and Discussion	Analysis and Discussion	The Relationship Between Archaeology and Other Sciences	Introducing Students to the Supporting Sciences of Archaeology	12 hours	4
Attendance and Discussion	Based -Discussion Lecture	Archaeological Sites in Iraq	The Most Important Sites in Iraq Archaeological That Can Be Developed for Tourism	12 hours	5
Group Participation	PowerPoint Lecture	The Early Stages of Ancient Iraqi Civilization	Introduction to the First Inhabitants of Iraq	12 hours	6
Attendance and Discussion	Quiz + Lecture	the earliest Identifying settlement areas in northern Iraq and southern Iraq in the subsequent period	The most important settlement areas in northern and southern Iraq	12 One hour	7
Attendance and participation	Based -Discussion Lecture	Iraq: Location, Area, and Historical Borders Periods	Introducing students to the importance of Iraq's geographical location and the role of this location historically	12 hours	8
Kuz Exam	Based -Discussion Lecture	Prehistoric and Historical Eras	Introduction to the of Civilizational Roles Ancient Iraq	12 hours	9
Group Participation	Discussion Session	Literate Era and -The Proto the Beginnings of Writing	Introduction to the great achievement of the Mesopotamian civilization (Writing)	12 hours	10
Preparation and participation	Based -Discussion Lecture	The Sumerians and Akkadians, inhabitants of Mesopotamia	Introduction to theories regarding the origins of the Sumerians and Akkadians	12-hour exam	11
Attendance and Participation	Based -Discussion Lecture	States-Sumerian City (The Era of the Dawn of the Dynasties)	Introduction to the First Civil Organization States that Ruled the -of the City Mesopotamian Valley	12 hours Introduction	12
Attendance and participation	PowerPoint Lecture	The Early Sumerian Dynasties	Names of the Dynasties and Their Rulers	12 hours	13
Kuz Exam	Based -Discussion	The Akkadian Period	Introduction to the Akkadian Period in	12 One	14

	Lecture		Mesopotamia	hour	
Attendance	Attendance	Semester Exam-First	Semester Exam-First	12 hours	15
Second Semester					
Attendance and Viewing	Data Show	The Assyrians: Origins and Political Formation	Introduction to the Origins of the Assyrians	12 hours	16
Attendance and participation	Based -Discussion Lecture	Divisions of the Assyrian Empire	Administrative and Geographical Divisions of the Empire	12 hours	17
Attendance and participation	Based -Discussion Lecture	Foreign Rule in Iraq Until the Islamic Liberation-Arab	The Dark Periods Iraq Underwent Before Liberation	12 hours	18
Attendance and participation	Based-Discussion Lecture	The Macedonian, Seleucid, and Parthian Periods in Iraq	The Influences Iraq Experienced During These Periods	12 hours	19
Koz Exam	Based -Discussion Lecture	Some Examples of Archaeological Sites in the Northern Region	An Introduction to Most Some of the Important of These Sites	12 hours	20
Attendance and Discussion	Discussion of a Report Weekly	Examples of Islamic Archaeological Sites In Northern Iraq	Islamic Archaeological Sites Found There Alongside Ancient Ruins	12 One hour	21
Attendance and Viewing	Data Show	Hadar-The City of Al	One of the Most Important Periods of the Classical Era	12 hours	22
Attendance and Discussion	Data Show	The City of Samarra	Samarra, the Second Capital of the Abbasids in Iraq	12 hours	23
Attendance and Discussion	Based -Discussion Lecture	Monuments of Central Iraq (Baghdad	Monuments of Central Iraq -and Their Role in Arab Islamic History	12 hours	24
Attendance and Viewing and Discussion	Data Show	The Founding of Baghdad, Urban Planning Walls The City of Baghdad, City	The Layout of Circular Baghdad Distinctive and Unique Features	12 hours	25
Koz Exam	Based -Discussion Lecture	Archaeological Sites of Mansur -Baghdad (Al Palace, the Abbasid Palace Mustansiriya -Al Wustani -School, Al Gate, the Minaret Market Ghazal-Al	The Most Important Archaeologic al Sites in Baghdad	12 hours	26
Attendance and Discussion	Based -Discussion Lecture	Additional Monuments in the Central District: The Tomb of Zamrud Khatun, the Tomb of Sheikh Marjanian -Omar, the Al	Further Exploration of the Most Important Archaeological Sites in	12 hours	27

		Kazimi School, the Complex, the Shrine of Abd Kilani-Qadir Al-Al	Baghdad		
Attendance and Discussion	Based -Discussion Lecture	The Sumerian Girl's The Votive —Face The Royal —Vessel The —at Ur Cemetery Assyrian Treasure of The Obelisk of —Nimrud The Lion of —Hammurabi Babylon	A —Iraqi Icons Collection of Important Iraqi Archaeological Landmarks	12 hours	28
Attendance and Discussion	Based -Discussion Lecture	The Winged —Ishtar Gate Battaria—Samarra Bull of Lake —Baghdad Other —Sawa Icons	Continuation of the Remaining Selected Icons from Archaeological Examples	12 hours	29
Attendance and participation	Attendance	Semester Exam-Second	Semester Exam-Second	12 hours	30
Course Assessment					.11
Student Attendance and Participation, with a Requirement for Daily Preparation					
Learning and Teaching Resources					.12
Author: Prof. Taha Baqir			(Book: An Introduction to the History of Ancient Civilizations (Vol. 1		
Scholars in the Field of Archaeology Authors: A Selection of Iraqi			(The Civilization of Iraq (Vol. 1, Vol. 9		
Author: Antoine Motkart			Art in Ancient Iraq		
Author: Harry Zacks			The Greatness of Babylon		
Author: Ya'qub Sarkis			Iraqi Studies		

Signature of Department Chair

Signature of Course Instructor

CourseDescription

Template Level

Second

Course Description

.1 Course Name					
Tourist Guidance					
.2 Course Code					
56602220					
.3 Semester / Academic Year					
2026-2025					
.4 Date this description was prepared					
2026-2-1					
.5 Available attendance formats					
Classrooms + Visits to Tourist Attractions and Sites					
.6 Total Hours Total Credits					
3 hours per week; 2 credits					
.7 Name of Course Instructor (List all names if applicable)					
Ph.D.: Name : Email: Mahfouz Salih Al-Hadithi,					
.8 Course Objectives					
Introduction to the Principles of Guiding Understanding the Duties of a Tour Guide Key Skills a Tour Guide Must Master Developing Competent Personnel in the Field of Tour Guiding				Course Objectives	
.9 Teaching and Learning Strategy					
Delivering lectures using an interactive approach between students and the instructor to practical examples from the tourism explain and clarify course terminology, with industry					Strategy
10 Course Structure					
Assessment Method	Learning Method	Unit or Topic Name	Required Learning	Hours	Week

			Outcomes		
Discussions + Exam	Lecture Notes	Concepts and Definitions of Guiding	What Understanding Guiding Is	3	Week 1
Discussions + Exam	Lecture Notes	The historical development of tour guiding	Understanding the history of tour guiding	3	Week 2
Discussions + Exam	Lecture Notes	The importance of the tour guide	Understanding the tour importance of the guide		Week 3
Discussions + Exam	Lecture Notes	Museums and their importance	The Role of Guiding in Museums		Week Four
Discussions + Exam	Lecture Notes	Duties of a Tour Guide	Understanding the Duties of a Tour Guide		Week Five
Discussions + Exam	Lecture Notes	Responsibilities of a Tour Guide	Understanding the Most Important Responsibilities		Week 6
Discussions + Exam	Lecture Notes	Responsibilities Before Tourists Arrive	Procedures for the Tour Guide		Week 7
Discussions + Exam	Lecture Notes	Duties Upon Tourists' Arrival	Key Procedures for the Tour Guide		Week 8
Discussions + Exam	Lecture Notes	Duties at the End of the Program	Summary of the Tour		Week 9
Discussions + Exam	Lecture Notes	Elements of Good Guiding	Identifying Positive Aspects		Week Ten
Discussions + Exam	Lecture Notes	The Six Principles of Guiding	Key Rules		Week 11
Discussions + Exam	Lecture Notes	Characteristics of the Ideal Guide	Understanding Key Characteristics		Week 12
Discussions + Exam	Lecture Notes	in Guiding The Seven Mistakes	Avoiding Mistakes		Week Thirteen
Discussions + Exam	Lecture Notes	Introduction to Guiding	Understanding Facilities and Services		Week 14
Discussions + Exam	Lecture Notes	Semester Exam-First			Week 15
Second Semester					
Discussions + Exam	Lecture Notes	Related Facilities-Passport	Understanding the Most Important Facilities		Week 1
Discussions + Exam	Lecture Notes	Entry Visa Facilities	Understanding Types of Visas		Week 2
Discussions + Exam	Lecture Notes	Customs Facilities	Understanding What Is Permitted		Week 3
Discussions + Exam	Lecture Notes	Media and Transportation Facilities	Types of Advertising and Transportation		Week Four
Discussions + Exam	Lecture Notes	Currency and Money Transfer	What Is		Week Five

Exam		Facilities	Permitted		
Discussions + Exam	Lecture Notes	Fees and Tax Facilities	Taxable Goods		Week 6
Discussions + Exam	Lecture Notes	Health Facilitation	Preventive Measures		Week 7
Discussions + Exam	Lecture Notes	The Guide and the Mental Image	How to Create the Image		8 Week
Discussions + Exam	Lecture Notes	The Mentor and Leadership	The Importance of Leadership Through Guidance		Week 9
Discussions + Exam	Lecture Notes	The Mentor and Negotiation	The Mentor's Role in Persuasion		Week Ten
Discussions + Exam	Lecture Notes	Review of the Curriculum			Week 11
Discussions + Exam	Lecture Notes	Semester Exam-Second			Week 12
Discussions + Exam	Lecture Notes	Discussion of Student Research			Week Thirteen
Discussions + Exam	Lecture Notes	Discussion of Student Research			Week 14
Discussions + Exam	Lecture Notes	Discussion of Student Research			Week 15
.11 Course Evaluation					
Daily Exams + Coursework: 40%; Final Exam: 60%					
.12 Learning and Teaching Resources					
Rawadah. Amman. 1st ed., 2015-Authored by Ziad Al			1. Tourism Guidance and Group Management.		
.Houri, 2013-Authored by Prof. Muthanna Taha Al			.2 Tourism Guiding		
3. The role of tourist guides and tour leader in the shaping of quality of regional tourist prouduct			Zygmunt kruczek, 2013		

Signature of Department Chair

Signature of Course Instructor

Course Description –Template Second Stage

The course "Tourism Economics" covers explaining macroeconomic concepts and theories and how they are applied to the tourism undergraduate students in the College of Tourism Sciences to a degree appropriate to their academic level and within the limits of the weekly class hours allocated for teaching the course, which is two hours. The course on Tourism Economics explains the application of macroeconomic concepts and theories and how they are applied to the tourism economy, as it includes content that meets the academic needs of undergraduate students in the College of Tourism Sciences to a degree appropriate to their academic level and within the limits of the weekly class hours allocated for teaching Tourism Sciences to a degree appropriate to their academic level and within the limits of the weekly class hours allocated for teaching the course, which is two hours. Course Description: Tourism Economics

.1 Course Name	
Corporate Accounting	
Course Code	
56602213	
Semester / Academic Year	
Academic Year 2026–First and Second Semesters of the 2025	
Date this description was prepared	
2026-2-1	
Available attendance formats	
Classrooms + Online Lectures	
Number of hours	
2	
(one name, list them all Name of Course Instructor (If more than	
Email: Mazahim Maher Ali, : .Ph.D	:Name
Course Objectives	
The course aims to teach students the applications of macroeconomics to tourism through the following topics: .1 Concepts of national income and tourism income. .2 Tourism and its importance in foreign trade and the balance of payments. 3 Tourism and its importance in employment .4 The multiplier theory and its application in the tourism economy. 5 Transportation and tourism transportation .6 Economic development and tourism development	Cours e Objec tives
Teaching and Learning Strategies	

blackboard to illustrate diagrams and mathematical applications, as well as to draw and explain figures in Use of the a scientific manner that ensures information is conveyed to students clearly and comprehensibly				Strategy	
10 Course Structure					
Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week
Participation in the lecture	Learning the concepts of national income through explanation	Chapter 1 / Section 1 (National Income)	Achieving the course objectives through understanding the subject matter Lecture	2	Week 1
Daily quiz	Learning national income terminology through the presentation and explanation of diagrams	Chapter 1 / Section 1 (National Income)	Achieving the course objectives through understanding the subject matter Lecture	2	Week 2
Direct discussion with students	Learning the relationship between tourism and national income through examples Discussing them	Chapter 1 / Section 2 (Tourism Income)	Achieving the course objectives through the understanding subject matter Lecture	2	Week 3
The student's willingness to give a presentation Lecture	Learning the concepts of tourism income through clarification of scientific terminology	Chapter 1 / Section 2 (Tourism Income)	Achieving the course through objectives understanding the subject matter Lecture	2	Week Four
The extent to which the student responds to the questions posed	Learning the basics of foreign trade through the presentation of theories and analyzing them	Chapter Two / Section One (Foreign Trade)	Achieving the course objectives through understanding the subject matter Lecture	2	Week Five
Students' willingness to attend the lecture	Learning the relationship between foreign trade and the balance of payments through an explanation nature of that of the relationship	Chapter Two / Section Two (Balance of Payments)	Achieving the course objectives through understanding the subject matter Lecture	2	Week 6
The student's level of engagement with the lecture	Learning the concepts and of the components tourism balance and its relationship to the balance of payments by reviewing the balance of payments table in the textbook	Chapter 2 / Section 3) The) Tourism Balance	Achieving the course objectives through understanding the subject matter Lecture	2	Week 7
Students' willingness to participate in	Learning about the role of tourism in the balance of payments through presenting and discussing scientific examples	Chapter Two / Section Four) The Role of Tourism in the Balance of)Payments	Achieving the course objectives through understanding the subject matter Lecture	2	Week 8

discussions					
The extent of the student's interaction with classmates during the lecture discussion	Learning about the relationship between tourism and the balance of through an payments explanation and a discussion illustrating the nature of the relationship	Chapter Two / Section Four) The Role of Tourism in the Balance of)Payments	Achieving the course objectives through understanding the subject matter Lecture	2	Week 9
student's The attention and level of comprehension	Mathematical applications of tourism's impact on the balance of payments	Chapter Two / Section Four) The Role of Tourism in the Balance of)Payments	Achieving the course objectives through understanding the subject matters Lecture	2	Week Ten
The student's participation in answering the questions raised in the discussion	Learn the relationship between tourism activities and the balance of payments through the analysis and explanation of the mathematical applications results of using the scientific methods presented mathematically	Chapter Two / Section Five / The Role of Tourism in the balance of payments, exports and imports	Achieving the course objectives through understanding the subject matter Lecture	2	Week 11
The student's dedication to distinguishing themselves from their peers	Assessing students through discussion and participation	Chapter Two / Section Five / The Role of Tourism in the balance of payments, exports and imports	Achieving the course objectives through understanding the subject matter Lecture	2	Week 12
The extent to which the student effectively asks questions to be answered	Use of explanatory methods for key scientific terms	Chapter Three / Section One (Utilization)	Achieving the course objectives through understanding the subject matter Lecture	2	Week Thirteen
Participation in providing world -real examples	Use of examples illustrating the relationship between tourism and utilization in Iraq	Three / Section Chapter Two (The Impact of Tourism on (Job Creation	Achieving the course objectives through understanding the subject matter Lecture	2	Week 14
Through the student's attempt to understand by asking questions	Using discussion with exams students and oral	Chapter Three / Section Two (The Impact of Tourism on (Job Creation	Achieving the course objectives through understanding the subject matter Lecture	2	Week Five Ten
Second Semester					
Paying attention during the	for the Clarifying an outline explanation	Chapter Four / Section One (The Multiplier (Theory	Achieving the course objectives through understanding the	2	Week 1

explanation		(	subject matter Lecture		
Encouraging students to participate in Lecture Notes	Asking questions for students to answer and holding their attention	Chapter Four / Section One (The Multiplier (Theory (	Achieving the course objectives through understanding the subject matter Lecture	2	Week 2
Conducting an oral exam	Analysis of the theory through analysis explanation and of theories	Chapter Four / Section One (The Multiplier (Theory (	Achieving the course objectives through understanding the subject matter Lecture	2	Week 3
Daily written test	Encouraging students to use the blackboard to clarify what is being explained in the lecture and to use a computer Simulation	Chapter 4 / Section 2 (Double) .Tourism Investment	Achieving the course objectives through understanding the subject matter Lecture	2	Week Four
Assigning homework to students	scientific Mathematical and applications	Chapter 4 / Section 2 (Double) .Tourism Investment	Achieving the course objectives through understanding the subject matter Lecture	2	Week Five
Participation and interaction during the lecture	Explanation and discussion of concepts and theories of transportation economics	Chapter Five / Section One (Transportation (Economics	Achieving the course objectives through understanding the subject matter Lecture	2	Week 6
Asking students to life -provide real examples of tourism transportation in Iraq	Explaining examples of tourism transportation in Iraq	Chapter Five / Section One (Transportation (Economics	Achieving the course objectives through understanding the subject matter Lecture	2	Week 7
Asking students direct questions and evaluating their answers Students	Using brainstorming techniques during the lecture to identify problems and develop solutions	Chapter 5 / Section 2 Tourism) (Transportation	Achieving the course objectives through understanding the matter subject Lecture	2	Week 8
Oral exam	Using repetition to review material presented in the previous lecture and reviewing the chapter	Chapter 5 / Section 2 Tourism) (Transportation	Achieving the course objectives through understanding the subject matter Lecture	2	Week 9
Student engagement and level of	Reviewing and explaining theories of development and growth	Chapter 6 / Section 1 Concepts of) Economic Development	Achieving the course objectives through understanding the	2	Week Ten

attention and Participation		Economic and Tourism) Development	subject matter Lecture		
Degree of student responsiveness and willingness to acquire	Use and discussion of examples of tourism development in Iraq	Chapter 6 / Section 1 Concepts of) Economic Development Economic and	Achieving the course objectives through understanding the subject matter Lecture	2	Week 11
Good grades		Tourism) Development			
Number of student contributions to the discussion	Review, with explanation and of the relationship analysis between economic development and tourism activity Tourism	Chapter 6 / Section 1 Concepts of) Economic Development Economic and Tourism) Development	Achieving the course objectives through understanding the subject matter Lecture	2	Week 12
Student's ability and willingness to continue in the lecture	Review of the most significant problems through explanation of their main causes and how to find solutions	Chapter 6 / Section 1 Concepts of) Economic Development Economic and Tourism) Development	Achieving the course objectives through understanding the subject matter Lecture	2	Week Thirteen
Degree of the student's desire to participate and stand out when posing questions for discussion	using examples of the effects of economic tourism on development based on Iraq	Chapter Five / Section Two (The Effects of Tourism on) Economic Development	Achieving the course objectives through understanding the subject matter Lecture	2	Week 14
The student's ability to quickly grasp the lecture content	Using a method that involves reviewing the chapter, posing questions, and discussing them	Chapter Five / Section Two (The Effects of Tourism on) Economic Development	Achieving the course objectives through understanding the subject matter Lecture	2	Week Five Ten
.11 Course Evaluation					
Coursework: 40%, Final Exam: 60%					
.12 Learning and Teaching Resources					
Dabbagh -The Economics of Tourism / Part Two / Prof. Ismail Mamdouh Ali Al and Prof. Elham Shabr				1	

Instructor

Signature of the Department Chair

Signature of the Course

CourseDescription

–Template

Second Stage

Course Description: Arabic Language

.1 Course Title	
Arabic Language / Level Two	
.2 Course Code	
5660210	
.3 Semester / Academic Year	
2026-2025	
.4 Date this description was prepared	
2026-2-1	
.5 Available attendance formats	
person-In	
.6 Number of Hours	
60 hours	
.7 Name of the Course Coordinator	
:Email Name: M. Hudhaifa Ahmad Muhammad	
.8 Course Objectives	
Emphasizing the importance of grammar in learning Arabic. Correcting and mastering Arabic sentences. To enable students to speak correctly and eloquently. To use the Arabic language correctly in various situations. To adhere to the rules of the Arabic language. To protect the Arabic language from linguistic errors. Helping others learn the Arabic language.	Cours e Objec tives
.9 Teaching and Learning Strategy	
.Linking the concept of grammar to daily life Grades are distributed among theoretical exams (daily and monthly) and classroom participation .through the use of competitive questions for students, as well as homework assignments -1 Annual Assessment (40 points) -2 Final Written Exam (60 points)	Strategy

10 Course Structure					
Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week
Oral Exam	Lecture	Knowledge of punctuation marks	Punctuation marks	4	Week 1
Oral Exam	Lecture/Discussion	Understanding the correct types of hamzas	Valid Types of Hamzas	4	Week 2
Oral Exam	Discussion and Dialogue	How to Distinguish Between Writing the Triple Nouns-Soft "Alif" in Verbs and Non	Writing the Soft "Alif" in -Verbs and Non Triple Nouns	4	Week 3
Oral Exam	Lecture/Discussion	How to Write the Final Hamza	The final hamza	4	Week Four
Oral Exam	Collaborative Learning	Categories of nouns in terms of masculinity and femininity	Understanding and mastering the categories of nouns in terms of masculinity and femininity	4	Week Five
Oral Exam	Worksheet	Reviewing the types of sentences Noun clauses	Nominal Sentences	4	Week 6
Test Written Assignment		Midterm Exam	Student Test By Topic	4	Week 7
Oral Exam	Lecture/Discussion	Markers of Each Verb	Understanding and Mastering the Each Markers of Verb	4	Week 8
Oral Exam	Discussion and Dialogue	If a word conveys the meaning of a verb but does not take its marker, it is a verbal noun	Teaching students: If a word conveys the meaning of a verb but does not accept Its marker indicates that it is a verbal noun	4	Week 9
Oral Exam	Lecture/Discussion	What Distinguishes a Letter	Understanding the Distinctive Features of a Particle	4	Week Ten
Oral Exam	Worksheet	The expressed and the constructed	Reviewing the Rules of Inflection and the constructed form	4	Week 11
Oral Exam	/Lecture Discussion	Definition of i'rab with examples	Focusing on the definition of i'rab with examples	4	Week 12
Oral Exam	/Lecture Discussion	Definition of construction with examples	Review of the Definition of Construction with Examples	4	Week Thirteenth
Oral Exam	Collaborative Learning	Defective and Imperfect Verbs	Teaching Students about Defective and Imperfect Verbs	4	Week 14

Written Test	Lecture/Discussion	First Semester Final Exam	Testing the Student on the Topics	4	Week 15
Second Semester					
Oral Exam	Lecture/Discussion	Rules for Inflecting "Kan" and Its Equivalents	Kan" and Its " Equivalents	4	Week 1
Oral Exam	/Lecture Discussion	Conjugated Verbs-Inflection of Non	conjugated verbs-Non	4	Week 2
Oral Exam	Discussion and on Dialogue	Learning how to analyze "Inna" and its equivalents	like particles: -Verbal Inna" and its " equivalents	4	Week 3
Oral Exam	/Lecture Discussion	Introducing students to verbal sentences	Types of verbal sentences	4	Week Four
Oral Exam	Lecture/Discussion	Parsing the past tense verb	The past tense verb	4	Week Five
Oral Exam	Worksheet	Parsing the present and imperative tenses	The present and imperative tenses	4	Week
					Sixth
			Testing the Student on the Topics	4	Week 7
	Test Written Assignment		Midterm Exam Second		Week 8
Oral Exam	/Lecture Discussion	Inflection of the Five Verbs	How to Inflect the Five	4	Week 9
Oral Exam	/Lecture Discussion	Inflection of Defective Verbs	How to Inflect Defective Nouns Types of verbs	4	Week tenth The
Oral Exam	Lecture/Discussion	Inflection of Defective Nouns	How to Analyze Defective Nouns	4	Week 11
Oral Exam	Collaborative Learning	Meaning of the Indefinite	What Is Meant by the Indefinite	4	Week 12
Oral Exam	/Lecture Discussion	Definiteness The Meaning of and Its Types	The Nature of Definiteness and Its Types	4	Week Thirteen
Oral Exam	Discussion And Dialogue	Pronouns and Their Meaning	What Is Meant by a Pronoun And Its Meaning	4	Week Fourteenth
	Written Test		Testing the Student on the Topics	4	Week 15
Course Assessment					.11
Annual Coursework (40%) and Final Exam Grade (%60)					

Learning and Teaching Resources .12	
based, if -Required Textbooks (Curriculum available) Arabic Language / Basic Skills for All Departments Prepared by: A -Committee of Professors from Al Mustansiriya University	1
(Primary References (Sources Alfiah by Ibn -Mawduha fi Al-Masalik al-Al Nazim's -Malik / Ibn Hisham. Ibn al .Commentary on Ibn Malik's Alfiah	2
scientific journals,) Recommended Supporting Books and References Rajhi-reports, etc.): Applied Grammar by Dr. Abdu al Applied Grammar by Dr. Hadi Nahr; Applied Grammar by Khalid Abdulaziz Alfiah-Clear Answers for Those Who Ask About Ibn Aqil's Commentary on al	3

Instructor

Signature of the Department Chair Signature of the Course

CourseDescription

–Template

Second Stage

Course Description: Crimes of the Ba'ath Party

.1 Course Name					
Crimes of the Ba'ath Regime in Iraq					
.2 Course Code					
56602347					
.3 Semester / Academic Year					
2026-2025					
.4 Date this description was prepared					
2026-2-1					
.5 Available attendance formats					
Classroom					
.6 Total Hours Total Credits					
Total Hours: 30; Total Credits: 60					
.7 Name of Course Instructor (List all names if applicable)					
Email: Amer Zayer MM: Name :					
.8 Course Objectives					
The heinous crimes committed by the Ba'ath regime in Iraq are almost too numerous to documenting, analyzing, and studying them, count; even if researchers had spent many years they would not have fully captured the reality of the tragedies, calamities, and disasters inflicted upon our wounded country by the tyrannical Ba'ath regime life, affecting the free, the because they extended to encompass every aspect of schoolchildren, and the people				Course Objectives	
.9 Teaching and Learning Strategy					
•To learn about and understand the crimes committed by the Ba'ath regime during the dictatorial era. •Understanding the concept of crime in terms of language and terminology. •Documenting the crimes of the Ba'ath regime in accordance with the 2005 Supreme Criminal Court Law. •Understanding psychological and social crimes and their impact on the Iraqi people environmental crimes, mass grave crimes, crimes against humanity, genocide, war As well as examining .crimes, and others					Strategy
10 Course Structure					
Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week

Student understanding and discussion of the topic, and the assignment of grades to students	Through a data presentation and a answer -and-question session During the discussion	Crimes of the Ba'ath regime according to the Criminal Court	Clarification of the subject matter of regime Ba'ath crimes	1	Week 1
Student understanding and discussion of the topic, and the assignment of grades to students	Through a data presentation and a answer -and-question session During the discussion	The concept of crimes and their classifications	Students' understanding of criminal terminology and jargon	1	Week 2
Student understanding and discussion of the topic, and the assignment of grades to students	Through a data presentation and a answer -and-question session During the discussion	the Crimes of Ba'ath regime according to Documentation by the International Criminal Court	Students' understanding of the types of crimes for which the Criminal Court has issued several rulings	1	Week 3
Student understanding and discussion of the topic, and the assignment of grades to students	Through a data presentation and a answer -and-question session During the discussion	Types of international crimes	Students' understanding of types of crimes such as crimes against humanity and social crimes, among others	1	Week Four
Student familiarity with exam questions	Through a data presentation and a answer -and-question session During the discussion	First exam, first semester	Familiarity with exam questions	1	Week Five
Student understanding and discussion of the topic, and the assignment of grades to students	Through a data presentation and a answer -and-question session During the discussion	Rulings Issued by the Supreme Criminal Court	Understanding the rulings issued against criminals Each according to his crime	1	Week 6
Student understanding and discussion of the topic, and the assignment of grades to students	Through a data presentation and a answer -and-question session During the discussion	Psychological Crimes	Students' understanding of the concept of psychological crime	1	Week 7
Student understanding and discussion of the topic, and the assignment of grades to students	Through a data presentation and a answer -and-question session During the discussion	Mechanisms of psychological crimes	'Students understanding of the mechanisms involved	1	Week 8

Student understanding and discussion of the topic, and the assignment of grades to students	Through a data presentation and a answer -and-question session During the discussion	Consequences of psychological crimes	Students' understanding of the consequences Resulting from this crime	1	Week 9
Students' Understanding and Discussion of	Through a data presentation and a answer -and-question session During the discussion	the First Midterm Exam	'Students Knowledge of the Most Important Questions Related to the Topic	1	Week Ten
Student understanding and discussion of the topic, and the assignment of grades to students	Through a data presentation and a answer -and-question session During the discussion	Social crimes	Students' understanding of the main types of crimes, namely social crimes	1	Week 11
Student understanding and discussion of the topic, and the assignment of grades to students	Through a data presentation and a answer -and-question session During the discussion	The Right to Shelter (Housing) The Right to Health	Students' Familiarity with Key Rights Related to the Topic	1	Week 12
Student understanding and discussion of the topic, and the assignment of grades to students	Through a data presentation and a answer -and-question session During the discussion	The Militarization of Society	Students' Knowledge of the Main Objectives of This The Militarization of Society	1	Week Thirteen
Student understanding and discussion of the topic, and the assignment of grades to students	Through a data presentation and a answer -and-question session During the discussion	The Ba'athist Regime's Stance on Religion	Students' Knowledge of Why It Was Used The Ba'ath regime's fight against religion	1	Week 14
Semester -First Grading	Students' understanding of the nature of the questions	-First Semester Final Exam	Exam	1	Week 15
Second Semester					
Student understanding and discussion of the topic, and the assignment of grades to students	Through a data and a presentation answer -and-question session During the discussion	Violations of Iraqi laws	Students' understanding of the lack of respect for Iraqi law	1	Week 1
Student understanding and discussion of the topic, and the	data Through a presentation and a answer -and-question session	Environmental crimes committed by the	Students' understanding that environmental crimes are among the most	1	Week 2

assignment of grades to students	During the discussion	Ba'ath regime	heinous crimes committed by the Ba'ath Party		
Student understanding and discussion of the topic, and the assignment of grades to students	Through a data presentation and a answer -and-question session During the discussion	War and radioactive contamination	Students' understanding of the significant crimes most committed by the defunct Ba'ath regime	1	Week 3
Student understanding and discussion of the topic, and the assignment of grades to students	Through a data presentation and a answer -and-question session During the discussion	Destruction of Cities and Villages	Students' knowledge of the cities and villages destroyed by the Ba'ath regime	1	Week Four
Student discussion on the mechanism of the response	Through a data presentation and a answer -and-question session During the discussion	exam First of the second semester	Students' understanding of the exam writing style	1	Week Five
Student understanding and discussion of the topic, and the assignment of grades to students	Through a data presentation and a answer -and-question session discussion During the	Drainage of the Marshes	Students' understanding of the crime of draining the marshes and its impact on society	1	Week 6
Student understanding and discussion of the topic, and the assignment of grades to students	Through a data a presentation and answer -and-question session During the discussion	The razing of palm groves and trees and crops	Students' understanding of the criminal acts carried out by the defunct Ba'ath regime	1	Week 7
Student discussion and grading	Through a data and a presentation answer -and-question session During the discussion	The crimes of mass graves	Students' understanding of the scale of this crime and its impact on society	1	Week 8
Student understanding and discussion of the topic, and the assignment of students grades to	Through a data presentation and a answer -and-question session During the discussion	The creation of genocide graves	Students' understanding of the sequence of events surrounding this genocide	1	Week 9
Students' understanding of how to answer questions	Through a data presentation and a answer -and-question session During the discussion	-Second semester midterm exam	Students' knowledge of how to answer and the writing format On the exam paper	1	Week Ten
Student understanding and discussion of the topic, and the	Through a data presentation and a answer -and-question session	Chronological classification of genocide graves	Students' understanding of dates and the numbers of these	1	Week 11

assignment of grades to students	During the discussion		heinous crimes		
Student understanding and discussion of the topic, and the assignment of grades to students	Through a data presentation and a answer -and-question session During the discussion	Events of the Popular Uprising	Students' understanding of the connection between the uprising and the crime of mass graves	1	Week 12
Student understanding and discussion of the topic, and the assignment of grades to students	Through a data presentation and a answer -and-question session During the discussion	Events of the Iraq War-Iran	Understanding the role of this war in the mass graves	1	Week Thirteen
Student understanding and discussion of the topic, and the assignment of grades to students	Through a data presentation and a answer -and-question session During the discussion	Reviewing the material before the final exam for the second semester	Understanding the grading criteria and matters related to the final exam	1	Week 14
Ensuring students understand grading criteria the	Displaying Questions on the Screen	-First Semester Final Exam	Information on the Final Exam for the Second Semester	2	Week 15
Course Assessment					.11
attendance, for a total semester grade of 20 points. First Semester: Three exams (5 points each) plus 5 points for participation and points 20 Second Semester: Three exams (5 points each) plus 5 points for participation and attendance, for a total semester grade of) total for both semesters) 40 points) (Final Exam (60 points					
rning and Teaching ResourcesLea					.12
up -Planning and Follow Department			Official curriculum issued by the Ministry of Higher Education and Scientific Research		

Signature of the Course Instructor

Signature of the Department Chair

Description Template Course

Tourist Behavior Management

The course "Tourist Behavior Management" aims to understand and analyze the factors that influence tourists' behaviors and decisions. Motivations serve as the starting point for learning, where needs such as traveling to a specific tourist –desires, and goals act as triggers leading to intended behavior for example, awareness, As a result of technological advancements and the integration of –destination is essential to identify the key advantages and artificial intelligence into the tourism sector, it disadvantages that influence the behaviors of tourists, tourism companies, and service providers. It is also necessary to understand the behaviors and values that shape the direction of these behaviors and how they have changed over time as a result of these developmentsh

Phase 2 (Morning and Evening Classes) (Course Description

1 Course Name
Tourist Behavior Management
Course Code
56602216
Semester / Academic Year
(First Semester – Second Semester) 2025–2026
Date this description was prepared
2026-2-1
Available attendance formats
Classrooms
(Total Hours (Total) Total Units (Total
3 hours – 12 hours
(Name of Course Instructor (If more than one name, list them all
.Email: Wali Amer Zayer, M : :Name
Course Objectives

Students will learn about the concept, nature, importance, and guest's characteristics of behavior. They will study the stages of a .purchasing decision To identify guests' motivations for tourism. To understand motivations, .learning, and perception The impact of artificial intelligence on the behaviors of tourists and tourism companies			Course Objectives		
.9 Teaching and Learning Strategy					
To introduce students to the importance of studying tourism behavior for tourism investors and service providers in order to —Interact appropriately with tourists; prepare reports that help them broaden their understanding essential for the course, monthly exams, and weekly quizzes this is				Strategy	
10 Course Structure					
Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week
Ask students questions about the topic to assess the extent of their understanding	Explain the topic and write key points on the board	The concept of behavior	The concept and nature of guest behavior	2	Week 1
Ask students questions about the topic to assess the extent of their understanding	Explain the topic and points on the write key board	The historical development of human behavior	The historical development of human behavior	2	Week 2
Ask students questions about the topic to assess the extent of their understanding	Explain the topic and write key points on the board	Types of behavior	Students should become familiar with the types of behavior	2	Week 3
Exam	Explain the topic and write key points on the board	Concepts of behavior	The concept of tourist behavior	2	Week Four
Ask students questions about the topic to assess the extent of their understanding	Explain the topic and write key points on the board	Explanation of Characteristics and Importance	Reasons for and Importance of Studying Tourist Behavior, Characteristics	2	Week Five

g					
Ask students questions about the topic to assess the extent of their understanding	Explain the topic and write key points on the board	Types of Behavior	Students should identify types of tourist behavior	2	Week 6
Ask students questions about the topic to assess the extent of their understanding	Explain the topic and write key points on the board	Explanation of the Factors Influencing a Tourist's Purchase Decision	Students' Definition of the Purchase Decision	2	Week 7
Exam	Explain the topic and write key points on the board	Definitions and Concepts of the Digital Tourist	Students' Definition of the Digital Tourist	2	Week 8
Ask students questions about the topic to assess the extent of their understanding	Explain the topic and write key points on the board	Tourists from Benefits to the Use of Technology	Understanding the Advantages of Digital and Technological Use	2	Week 9
Ask students questions about the topic to assess the extent of their understanding	Explain the topic and write key points on the board	Using Social Drawbacks of and Behavioral Technologies	Student Study of the Drawbacks of Technology Use	2	Week Ten
Reports Discussed During the Lecture	Explain the topic and write key points on the board	Concepts of Motivations and Their Characteristics	Motivations Definitions of and Their Relationship to Tourist Behavior	2	Week 11 Ten
Ask students questions about the topic to assess the extent of their understanding	Explain the topic and write key points on the board	Types of Tourism Motivations and Their Importance	Students will learn about the types of tourist motivations and their importance	2	Week 12

Ask students questions about the topic to assess the extent of their understanding	Explain the topic and write key points on the board	Introduction to theories various Divided into several lectures	Motivational, Behavioral, and Cognitive Theories	2	Week Thirteen
Midterm Exam	Explain the topic and write key points on the board	Explanation of the theories	—Social Learning Theory Attribution	2	Week 14
Review	Explain the topic and write key points on the board	Application of the theory to tourist behavior	Introduce students to humanistic theory and its importance in this context Tourism	2	Week Five Ten
Second Semester					
Ask students questions about the topic to assess the extent of their understanding	Explain the topic and write key points on the board	Introduction to Concepts and Components, and Explanation Characteristics	Introducing Students to Psychological Approaches: Definition, Components Characteristics	2	Week 1
Ask students questions about the topic to assess the extent of their understanding	Explain the topic and write key points on the board	Changes in Approaches in the Tourism Industry and Their Functions and Nature	Introducing students to in trends in the changes tourism industry, their functions, and their nature	2	Week 2
Ask students questions about the topic to assess the extent of their understanding	Explain the topic and write key points on the board	Explaining trends and influencing factors	The impact of trends on tourist behavior, influencing factors and their measures	2	Week 3
Exam	Explain the topic and write key points on the board	The Impact of Unacceptable Behavior on Society	Explanation of the Causes of Unacceptable Behavior	2	Week Four
Ask students questions about the topic to assess the extent of their understanding	Explain the topic and write key points on the board	The Concept of Learning and a List of Its Key Points of Importance	Definition of Learning and Its Importance in the Tourism Sector	2	Week Five
Report to Be Discussed	Explain the topic and write key points on the	Introduction to and Explanation	Learning Theories	2	Week 6

During the Lecture	board	of the Most Important Theories			
Ask students questions about the topic to assess the extent of their understanding	Explain the topic and write key points on the board	What Is Perception? Its Concept, Conditions, and Relationship to Attention	Perception: Its Concept, Conditions, and Relationship to Attention	2	Week 7
Exam	Explain the topic and write key points on the board	The Concept of Sensation and the Distinction Between Perception and Sensation	The Concept of Sensation and the Distinction Between Perception and Sensation	2	Week 8
Ask students questions about topic to the assess the extent of their understanding	Explain the topic and write key points on the board	Characteristics of Mental Images in the Sector Tourism	Characteristics of Mental Images in the Tourism Sector	2	Week 9
Ask students questions about topic to the assess the extent of their understanding	Explain the topic and write key points on the board	Explanation of the Group and Its Influence on Tourist Behavior	The Group and Its Influence on Tourist Behavior	2	Week Ten
Ask students questions about the topic to assess the extent of their understanding	Explain the topic and write key points on the board	Theories of Group Formation	Introducing Students to Theories of Group Formation	2	Week 11 Ten
Ask students questions about the topic to assess extent of the their understanding	Explain the topic and write key points on the board	The Group's Influence on Tourists, Group Dynamics, and Social Interaction	The Group's Influence on Tourists, Group Dynamics, and Social Interaction	2	Week 12
Ask students questions about the topic to assess the extent of	Explain the topic and write key points on the board	The Concept of Its —Emotion The —Characteristics Difference Between Emotion and Behavior	—The Concept of Emotion The—Its Characteristics Difference Between Emotion and Behavior	2	Week Thirteen

their understanding					
Half -Second Exam	Explain the topic and write key points on the board	Work Stress and Its Impact on Tourist Behavior	Its Impact —Work Stress on Tourist Behavior	2	Week 14
Review	Explain the topic and write key points on the board	Review of Semester -Second Lectures with Exam	-Review of Second Semester Lectures with Exam	2	Week Five Ten

.11 Course Evaluation

educational materials provided to students and The course "Guest Behavior Management" is an important course in terms of the quality of the divided between their alignment with educational objectives. Numerous scientific methods are used to explain the topics. The course grade is sists of 20 points, in addition to class participation, the preparation of the first and second semesters. In the first semester, the grade con ibuted among exams, academic reports on the course material, and class attendance. In the second semester, the grade consists of 20 points, distr .tendance, while the final exam is worth 60 pointsclass participation, reports, and at

.12 Learning and Teaching Resources

Journal of Bib, Bassant Ahmed, "Applications of Artificial Intelligence in Revitalizing Tourism and Protecting Cultural Heritage," Arab Media Research, Issue (5), January 2024 Communication and Digital

Ben Bouali Mezian, Hamza, "Consumer Behavior in Tourism," University Publication, Faculty of Economics and Management Sciences, Hassiba University

.2023

Activation on the Quality of Tourism Services: A Field Study of Travel Agency Customers Khaled, Breki, Saleh, Talm, "The Impact of Website in the Province of Djelfa," Afaq Journal of Research and Studies, Vol. 7, No. 1, 2024

2022 Salama, Samar Mahmoud, A Study of the Purchasing Behavior of Online Tourists

Signature of the Course Instructor

Signature of the Department Chair

CourseDescription

Templat Second

Stage

Tourism Geography

.1 Course Name					
Tourism Geography of Iraq					
.2 Course Code					
56602218					
.3 Semester / Academic Year					
2026-2025					
.4 Date this description was prepared					
2025/9/15					
.5 Available attendance formats					
person attendance in classrooms-In					
.6 Total Hours Total Credits					
90 hours, 180 credits					
.7 Name of Course Instructor (List all names if applicable)					
:Email: I.M. Ibtisam Abdulzahra; Last Name :					
.8 Course Objectives					
Identifying and Classifying Tourist Attractions Understanding Tourism Geography and Its Relationship to Other Sciences Understanding Iraq's Location and How It Affects Climate and Topography Identifying water resources in Iraq and the challenges they face Tourist attractions by governorate				Course Objectives	
.9 Teaching and Learning Strategy					
					Strategy
10 Course Structure					
Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week
Presenting a report on barriers to travel	Theoretical lecture	The concepts of tourism, recreation, and leisure; motivations for travel attractions and tourist	Understanding Travel Motivations	3	Week 1
Presentation of a Report on Branches of	Theoretical lecture	Definition of Geography and Its Branches	Introduction to Geography and Its Importance in Life	3	Week 2

Geography Economic Rights			Human Rights		
Daily Exam (points 5)	Theoretical lecture	The Relationship Between Geography and Other Sciences; Definition of Tourism Geography Why We Study the Tourism Geography of Iraq	Understanding the Importance of Tourism Geography in Iraq	3	Week 3
with Discussion Students	Theoretical Lecture with Visual Aids Explanation	Tourism Maps	What Is a Map? Types of Tourism Maps and Their Benefits Tourism Maps	3	Week Four
Discussion with Students	Theoretical lecture	Iraq: Location, Area, and Borders	Geographical Iraq's and Astronomical Location The Impact of Location on Iraq's History and the Importance of Location Geography of Iraq	3	Week Five
Daily Exam	Theoretical lecture	Border Crossings	Geographical Distribution of Border Crossings	3	Week 6
	Theoretical Lecture Using the Map	Topography of Iraq / Part 1	Identifying Details of the Mountainous and Undulating Region	3	Week 7
Report on the Map of Iraq	Theoretical Lecture Using the Map	Topography of Iraq / Part 2	Identifying Details of the Sedimentary Plain and Plateau Western Region	3	Week 8
Report on Climate Change	Theoretical lecture Using the Map	Climate of Iraq	Understanding the Details of Iraq's Climate and Its Elements	3	Week 9
(First Exam for the First Semester (out of 15 points					Week Ten
Discussion with Students	Theoretical lecture Using the Map	Water Resources / Part 1	Learning about groundwater and subsurface water resources and their Distribution	3	Week 11
Daily Exam	Theoretical Lecture Using the Map	Water Resources / Part 2	Learning about surface water: the Tigris and Euphrates Rivers	3	Week 12
Questions about the lecture	Theore tical lectur e	Water Resources / Part 3	Introduction to Irrigation Projects and Related Problems Water Resources	3	Week Thirteen

Explanat ion of Map the	Theoretical Lecture Using the Map	Soil and Native Vegetation	Types of Soil in Iraq and Native Vegetation	3	Week 14
(Second Exam for the First Semester (out of 15 points					Week Five Ten
Second Semester					
Report on Development Routes	Theoretical Lecture Using the Map	Transportation / Part 1	Understan ding Land Transport ation Routes	3	Week 1
Daily Exam (points 5)	Theore tical lectur e	Transportation / Part 2	Introduction to Water and Air Transportation	3	Week 2
Daily Exam	Theore tical lectur e	Location of Tourism Geographic Patterns in Iraq	Identification of Religious, Medical, Recreational, and Other Tourism Sites	3	Week 3
Daily Exam	Theoretical lecture	World Heritage Sites	Introduction to the World Heritage Committee and the World Heritage List Iraqi Sites Inscribed and on the List	3	Week Four
General Questions	Theoretical lecture	The Kurdistan Region	Introduction to the Characteristics of the Region and the Distinctive Features of Its Provinces	3	Week Five
First Exam for the Second Semester (15 points)					Week 6
Discussion of Reports	Theoretical lecture	on Aspects of Tourism Promotion 1C /	Baghdad Governorate, Basra Governorate Babil Governorate		Week 7
Discussion of Reports	Theoretical lecture	on Aspects of Tourism Promotion 2C /	Karbala Governorate, Najaf Governorate		Week 8
Discussion of Reports	Theoretical lecture	on Aspects of Tourism Promotion 3C /	Nineveh Governorat e Din -Salah al Governorate		Week 9

Discussion of Reports	Theoretical lecture	on Aspects of Tourism Promotion 4C /	Wasit Governorate, Maysan Governorate		Week Ten
Discussion of Reports	Theoretical lecture	on Aspects of Tourism Promotion 5C /	Anbar Governorate, Diyala Governorate, Muthanna Governorate		Week 11
Discussion of Reports	Theoretical lecture	Tourism Promotion on Aspects of 6C /	Kirkuk Governorate Qadisiyah -Al Governorate, Dhi Qar Governorate		Week 12
Second exam for the second semester, worth 15 points					Week Thirteen
		Quick review of the material		3	Week Fourteenth
scheduled exam Exam for students who missed the					Week Five Ten
Course Assessment					.11
Daily exams + annual assignment (40%) and final exam (%60)					
				Learning and Teaching Resources	.12
-Ma'mouri and Nasser Wali Farah al-Authors: Badr Jadou' Ahmed al Thaqafiyya, Baghdad, 2022-al Shu'un-Rakabi, Dar al			Tourism Geography of Iraq		
Waddah Publishing -Maliki, Al-Author by Prof. Abdullah Salem Al House, Jordan, 2016			Geography of Iraq		
Amiri, Elaf Press, -Authored by Prof. Shihab Muhsin Abbas Al Baghdad, 2012			Provinces Geography of Iraqi		

Signature of Course Instructor

Signature of Department Chair

Course Description
Third –Template
Stage
Course Description: Tourism Investment

.1 Course Title	
Tourism Investment Course	
.2 Course Code	
56602327	
.3 Semester / Academic Year	
2026-2025	
.2 Date this description was prepared	
2026-2-1	
.2 Available attendance formats	
(Classroom)	
.6 Number of Hours	
3 hours (Number of credits) 3 credits (	
.7 Name of the Course Coordinator	
Name: M.M. Susan Amir Karim	
.8 Course Objectives	
Introduction to the concept and determining factors of tourism investment in Iraq Introduce students to the evaluation stages of tourism projects To familiarize students with concepts related to investment, as well as the importance and characteristics of tourism investment To familiarize students with the factors influencing tourism investment.	Course Objectives
.9 Teaching and Learning Strategy	
Concepts of investment and financing and their relationship to tourism investment. Determinants of investment and financing and their relationship to economic planning. The concept, importance, characteristics, and areas of tourism investment. The concept of financing and sources of internal and external funding for tourism projects. Criteria for the economic evaluation of investment in tourism projects. Reasons for Variations in the Economic Efficiency of Tourism Projects Investment in Hotel Inventory Determinants of Tourism Investment in Iraq	Strategy
.12 Course Structure	

Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week
Delivering a lecture, facilitating student understanding and discussion of the topic, and grading students designated for this purpose	Classroom Q&A session on During the discussion	the concept of investment	Introducing students to investment the concept of and its relationship to economic concepts	3	Week 1
Delivering a lecture, facilitating student understanding and discussion of the topic, and grading students designated for this purpose	Classroom Q&A session on During the discussion	Importance of The Investment	Understanding the economic and social importance of investment	3	Week 2
Delivering a lecture, facilitating student understanding and discussion of the topic, and grading students designated for this purpose	Classroom session on Q&A During the discussion	Types of Investment	Understanding the types of investment. There are several classifications of investment, including the areas in which investment is made based on its impact on ‘ productive capacity and its relationship to national income	3	Week 3
Delivering a lecture, facilitating student understanding and discussion of the topic, and grading students designated for this purpose	Classroom Q&A session on During the discussion	Investment Requirements and Principles of Investment	Introducing students to the requirements of investment Introducing students to investment principles the principle of) ‘selection the principle of comparison, the principle of objectivity, the principle of ationharmoniz or suitability, the principle of risk diversification	3	Week Four

01 points	class written -In exam	Second Exam	The extent of the student's awareness and understanding of the topics	3	Week Five
Delivering a lecture, facilitating student understanding and discussion of the topic, and grading students designated for this purpose	Classroom Q&A session on During the discussion	Tour Guiding	Introducing students to the concepts of tourism investment, which focuses on the development and enhancement of physical and human capital	3	Week 6
Delivering a lecture, facilitating student understanding and discussion of the topic, and grading students designated for this purpose	Classroom Q&A session on During the discussion	of The importance tourism investment	Introducing students to the importance of tourism investment	3	Week 7
Delivering a lecture, facilitating student understanding and discussion of the topic, and grading students designated for this purpose	Classroom on Q&A session During the discussion	Characteristics of Tourism Investment	Introducing students to the characteristics that distinguish tourism investment Categorized by a set of characteristics	3	Week 8
Delivering a lecture, facilitating student understanding and discussion of the topic, and grading students designated for this purpose	Classroom Q&A session on During the discussion	Investment Areas and Opportunities	Introducing students to investment areas and opportunities in tourism activities	3	9 Week
Delivering a lecture, facilitating	Classroom Q&A session on During the discussion	Factors Influencing Tourism .Investment	Introduce students to a set of influencing factors that play an active role in tourism	3	Week Ten

student understanding and discussion of the subject			investment		
Delivering a lecture, facilitating student understanding and discussion of the topic, and grading students designated for this purpose	Classroom Q&A session on During the discussion	The Government's Contribution to Revitalizing the Tourism Sector	To identify the government's role and capacity in supporting tourism and overcoming obstacles to this .activity	3	Week 11
Delivering a lecture, facilitating student understanding and discussion subject of the	Classroom Q&A session on During the discussion	Expected Financial Return and Opportunity Cost	To familiarize students with the concepts of expected financial return and opportunity cost	3	Week 12
Delivering a lecture, facilitating student understanding and discussion of the topic, and grading students designated for this purpose	Classroom Q&A session on During the discussion	Political and Security Stability	Understanding the importance of this factor for investors and the stable need for a and attractive investment environment or climate	3	Week Thirteen
Delivering a lecture, facilitating student understanding and discussion of the topic, and grading students designated for this purpose	Classroom Q&A session on During the discussion	Factors related to investor trends and the factor of high fixed capital in the .tourism project	Inform the student that experience, information, and conviction play a significant role in influencing investors' decisions to invest in sector, in addition this to explaining that tourism projects are characterized by a high proportion .of fixed capital	3	Week 14
Delivering a lecture, facilitating student understanding and discussion of the topic, and grading	Classroom Q&A session on During the discussion	The factor of seasonality in tourism demand The factor of revenues earned in hard currency	Introduce students to the impact of seasonality on investment activity. In addition, foreign revenues considered one of are the important returns generated	3	Week 15

students designated for this purpose			by the tourism industry		
Chapter Two					
Delivering a lecture, facilitating student understanding and discussion of the topic, and grading students designated for this purpose	Classroom session on Q&A During the discussion	Financing in Tourism Projects	Introduce students to the concepts of tourism financing	3	Week 1
Delivering a lecture, facilitating student understanding and discussion of the topic, and grading students this designated for purpose	Classroom Q&A session on During the discussion	The Importance of Financing	Introduce students to the importance of financing, which is considered one of the administrative functions	3	Week 2
Delivering a lecture, facilitating student understanding and discussion of the subject and assign student grades designated for this purpose	Classroom Q&A session on During the discussion	Sources of Financing	Introducing students to internal and external sources of financing	3	Week 3
Delivering a lecture, facilitating student understanding and discussion of the topic, and grading students designated for this purpose	Classroom Q&A session on During the discussion	Internal Sources of Financing	Introducing students to sources of internal financing, namely retained earnings, leasing, and sale and leaseback, and machinery investment	3	Week Four

Delivering a lecture, facilitating student understanding and discussion of the subject and assign student grades this designated for purpose	Classroom Q&A session on During the discussion	External Sources of Financing	Introduce students to external sources of financing, such as stocks, bonds, financing through bank overdrafts, bank loans, and commercial loans capital and venture	3	Week Five
Delivering a lecture, facilitating student understanding and discussion of the subject and assign student grades designated for this purpose	Classroom Q&A session on During the discussion	Types of Financing	students to types of Introducing financing	3	Week 6
Delivering a lecture, facilitating student understanding and discussion of the topic, and grading students designated for this purpose	Classroom Q&A session on During the discussion	Government Financing	Introducing students to direct and indirect government financing Direct	3	Week 7
Delivering a lecture, facilitating student understanding and discussion of the topic, and grading students designated for this purpose	Classroom Q&A session on the During discussion	International Financing	Introducing Students to International Financing	3	Week 8
Delivering a lecture, facilitating student understanding and discussion	Classroom Q&A session on During the discussion	Factors Influencing the Selection of Financing Sources for the Tourism Sector	Introducing Students to Factors Influencing the Selection of Financing Sources Specifically: maturity date, fulfillment of obligations, and	3	Week 9

of the subject and assign student grades designated for this purpose			level profits, stability of the amount paid, and guarantees		
Delivering a lecture, facilitating student understanding and discussion of the subject and assign student grades designated for this purpose	Classroom Q&A session on During the discussion	Economic evaluation criteria for project investment Tourism	Introducing students to the concept of project evaluation criteria	3	Week Ten
Delivering a lecture, facilitating student understanding and discussion for the subject and explaining	Classroom Q&A session on During the discussion	the importance and objectives of project evaluation	Introduce students to the importance and objectives of project evaluation, specifically regarding the scarcity of resources	3	Week 11
Student grades are assigned for this purpose			Economic. Scientific and technological progress		
Delivering a lecture, facilitating student understanding and discussion of the topic, and grading students designated for this purpose	Classroom Q&A session on During the discussion	Stages of the project evaluation process	Introduce students to the stages of the economic project evaluation process	3	Week 12
Written Exam 01 Points	Classroom Q&A session on During the discussion	Economic Investment Evaluation Criteria	Introduction to evaluation criteria, including the payback period method the accounting rate of return method, and the net present value method	3	Week Thirteen
Delivering a lecture facilitating student understanding and discussion	Classroom Q&A session on During the discussion	Evaluation criteria for tourist attractions	Introduction to the criteria for tourist attractions, namely quality, authenticity, and uniqueness Expansion of the activity; .attractiveness	3	Week 14

of the subject					
Oral exam, 5 points	Classroom Q&A session on During the discussion	Investment in Hotel Inventory	Introduce students to the concept of investment in hotel inventory, the cost hotel of maintaining inventory, the benefits of maintaining hotel inventory, the motivations for maintaining hotel inventory, and the risks and drawbacks Investment in Hotel Inventory	3	Week 15
.00 Course Evaluation: .0 First Semester: Written exams (01 points), oral exam (5 points), and (5) points for participation and attendance, for a total semester grade of (01 point) .0 Second Semester: Written exams (01 points), oral exam (5 points), and (5) points for participation and attendance, for a total semester grade of (01) points .3 Total points for both semesters: (01 points) (. .0 Final Exam: 61 points (.					
.5 Learning and Teaching Resources					
Alham Khudair Abbas Book: "A Comprehensive Introduction to Tourism Investment and Finance," by Ismail Muhammad Ali and Shabr, First Edition, Athra'a for Publishing and Distribution, Jordan, 0105					
Book: "A Comprehensive Introduction to Tourism Investment and Finance," by Ismail Muhammad Ali and Alham Khudair Abbas Publishing and Distribution, Jordan, 0105 orShabr, 1st edition, Athra'a for					

Signature of the Course Instructor

Signature of the Department Chair

Course Description

Third –Template

Stage

Course Description: Tourism Planning

the most important courses that students must take in order to understand the mechanisms The study of tourism planning is one of l, and of planning for tourism as an industry and a fundamental pillar of the economies of many countries, given its economic, social, and cultural significance. This has led to increased interest by countries in this vital sector and encouraged contributions to the development of various tourism projects, including understanding the tourism market, striving to develop and enhance the necessary resources; studying tourism services, their types, and the elements infrastructure and superstructure, and providing the necessary resources; as well as gaining knowledge of international tourism, its regions, and the factors influencing and components of tourist attractions; as well as the role and contribution of tourism to gross domestic product, national income, and the tourism its development; as well as the role of tourism in the economy; and to explore tourism marketing in terms of its methods, means, and concepts, and its importance in attracting tourists, as well as familiarizing students with the most important regional and international tourists and fostering their interest in tourism.

.1 Course Name	
Tourism Geography	
.2 Course Code	
56610300	
.3 Semester / Academic Year	
2026-2025	
.2 Date this description was prepared	
2026-2-1	
.2 Available attendance formats	
person-In	
.6 Total Hours Total Credits	
32 credits, 62 hours	
.7 Name of Course Instructor (List all names if applicable)	
Assoc. Prof. Saad Ibrahim	
.8 Course Objectives	
Students will learn about: The concept of planning and the origins of tourism planning. The concept of tourism planning. The importance of tourism planning. The objectives of tourism planning. Characteristics of tourism planning. Motivations for tourism planning. Types of Tourism Planning. Stages of Tourism Planning. Levels of Tourism Planning.	Course Objectives
Components of Tourism Planning	
Strategies Teaching and Learning	
.9	

The primary reference for this course is the textbook Tourism .Planning, using the traditional blackboard model Use the model for preparing students for discussion and assign them to explain certain paragraphs from .the course material					Strategy
Course Structure .12					
Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	The Concept of Planning	Introduce students to the concept of planning	12	Week 1
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	The origins of tourism planning	Explain to students the origins of planning	12	Week 2
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	The concept of tourism .planning	Introduce students to the concept of tourism planning	12	Week 3
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	The importance of tourism .planning	Introduce students to the importance of tourism planning	12	Week Four
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	Objectives of tourism .planning	Introduce students to the objectives of tourism planning	12	Week Five
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	Characteristics of tourism planning	Introduce students to the characteristics of tourism planning	12	Week 6
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	Motivations for Tourism .Planning	Introducing Students to the Motivations for Tourism Planning	12	Week 7
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	Types of Tourism Planning	Introducing Students to the Types of Tourism Planning	12	Week 8
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	.Stages of Tourism Planning	Introduce students to the stages of tourism planning	12	Week 9

classroom					
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	Levels of tourism planning	Introduce students to the levels of tourism planning	12	Week Ten
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	Components of Tourism Planning	Introduce students to the components of tourism planning	12	Week 11
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	Factors for the success of tourism planning	Introducing Students to the Factors of Tourism Planning	12	Week 12
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	Methods and Approaches to Tourism Planning	Introducing Students to the Methods and Approaches of Tourism Planning	12	Week Thirteen
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	Dimensions of Tourism Planning	Introducing Students to the Dimensions of Tourism Planning	12	Week 14
Preparation, exam grade, method, and presentation attendance of the student in the classroom	person-In	The Concept and Objectives of Tourism Surveys	Introducing Students to the Concept and Objectives of Tourism Surveys	12	Week 15
Second Semester					
Preparation, exam grade, and presentation method attendance of the student in the classroom	person-In	The Concept of .1 Development	Introducing Students to the Concept of Development	12	Week 1
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	Elements of Tourism .2 Development	Introducing Students to the Elements of Tourism Development	12	Week 2
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	3. Objectives of Tourism Development	Students to Introducing the Objectives of Tourism Development	12	Week 3
Preparation, exam grade, presentation method, and attendance	person-In	Stages of Tourism .4 Development	Introducing Students to the Stages of Tourism	12	Week Four

of the student in the classroom			Development		
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	Forms of Tourism .5 Development	Introducing Students to the Forms of Tourism Development	12	Week Five
•Preparation, exam grade presentation method, and attendance of the student in the classroom	person-In	Sustainable .6 Tourism Development	Introducing students to sustainable tourism development	12	Week 6
Preparation, exam grade, presentation method, and attendance in the of the student classroom	person-In	Planning and .7 Development of Tourism Services	Introducing students to the concept of planning and development of tourism services	12	Week 7
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	Case Studies on Tourism Development	Discussion	12	Week 8
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	Case Studies on Tourism Development	Discussion	12	Week 9
grade, Preparation, exam presentation method, and attendance of the student in the classroom	person-In	Case Studies on Tourism Development	Discussion	12	Week Ten
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	Studies on Tourism Case Development	Discussion	12	Week 11
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	Case Studies on Tourism Development	Discussion	12	Week 12
Preparation, exam grade, method, and presentation attendance of the student in the classroom	person-In	Case Studies on Tourism Development	Discussion	12	Week Thirteen
Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	Tourism Case Studies on Development	Discussion	12	Week 14

Preparation, exam grade, presentation method, and attendance of the student in the classroom	person-In	Case Studies on Tourism Development	Discussion	12	Week 15
.11 Course Evaluation					
.12 Learning and Teaching Resources					
Mashadani, First Edition, University -Author: Khalil Ibrahim al Library, Baghdad, 1989			Book: Tourism Planning		
			Supporting References		

Signature of the Course Instructor

Signature of the Department Chair

Description Template Course

Phase / Third (Morning /

(Evening

Course Description: Quality of Tourism Services

Despite a continuous focus on service quality for more than a decade, there remains a need for a quality actually entails and how it can be fostered and comprehensive understanding of what managed. A comprehensive understanding and an interdisciplinary approach to service quality have

Course Title	.1
Services / Phase Three Quality of Tourism	
Course Code	.2
56602325	
Semester / Academic Year	.3
academic year 2026–Both semesters of the 2025	
Date this description was prepared	.2
2026-2-1	
Available attendance formats	.2
Classroom Attendance	
Number of hours	.6
3 hours, 2 credits	
(Name of Course Instructor (If more than one name, list them all	.7
:Name: M.M. Susan Amir Karim Email	
Course Objectives	.8
This course aims to help students understand the concept and importance of tourism service quality management. Students will practice the required written and oral skills and behaviors. Students will manage events professionally in accordance with diplomatic norms and traditions. The course aims to prepare professionals who are skilled at interacting with official guests by applying a thorough understanding of the principles. s with tact and courtesy and develops communication skills with othersInteract	Course Objectives
.9 Teaching and Learning Strategy	

Upon completion of this course, students are expected to be able to: 1. :Knowledge and Understanding Understand the basic concepts of tourism service quality management. Understand the rules governing services provided to VIPs. Understand the various tourism services and office etiquette in VIP offices. Recognize the importance of studying protocol management. .2 Technical Skills: Define protocol management, etiquette, protocol, and the art of hospitality. Identify the principles of protocol and proper conduct. Identify the requirements for those responsible for managing protocol and etiquette. Protocol management requires impeccable professional and personal conduct. Prepare for events and receive VIPs. Understand various local and international standards. Understanding telephone etiquette when communicating with dignitaries. Rules for raising and lowering the flag. 3. Academic Skills: Analytical, logical, and innovative thinking. Applying humanistic thinking approaches to solve protocol-related problems and interact with dignitaries. Rules for preparing meeting and conference minutes, and the protocol for organizing meetings and press conferences. Rules for protocol and etiquette regarding email and Internet use. The compatibility of professional ethics with the concepts of protocol, etiquette, and protocol management.	Strategy
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.12 Course Structure

Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week
Daily Preparation	Classroom	The Concept and Importance of Quality Management in Tourism Services	The Concept of Tourism Services	3	Week 1
Daily Preparation	Classroom	Stages of Development of Tourism Services	The Importance of Tourism Services	3	Week 2
Daily Preparation	Classroom	Management of Tourism Services in Arab Civilization	Characteristics of Tourism Services	3	Week 3
Daily Preparation	Classroom	Tourism Services in the Contemporary World	Measuring the Quality of Tourism Services	3	Week Four
Daily Preparation	Classroom	The Relationship Between Tourism Services and Other Sciences, Plus a Daily Quiz .on the Previous Information	Methods for Developing Tourism Services	3	Week Five
Daily Preparation	Classroom	Management of Tourism Services	Fundamentals of Tourism Demand	3	Week Sixth
Daily Preparation	Classroom	Services Management: Tourism Between Science and Art, with Examples	The Concept of Tourism Demand	3	Week 7
Daily Preparation	Classroom	The Terminological Meaning of the Term "Tourism Services" in This Context	Types and Characteristics of Tourism Demand	3	Week 8

Daily Preparation	Classroom	The Pillars of Tourism Services Management Upon Which Services Are Based	Factors Influencing Tourism Demand	3	Week Ninth
Daily Preparation	Classroom	Priority, Its Types, and How to Receive and Serve VIPs	Their Tourism Services and Relationship to Tourism Demand	3	Week Ten
Daily Preparation	Classroom	Etiquette, Protocol, and Honors	The Role of Service Quality in Increasing Tourism Demand	3	Week 11
Daily Preparation	Classroom	Semester Exam-First	The Role of Service Quality in Shaping Tourist Preferences	3	Week 12
Daily Preparation	Classroom	Administrative Organization of Tourism Services Management	The Role of Service Quality in Stimulating Domestic Tourism	3	Week Thirteen
Daily Preparation	Classroom	Tourism Responsibilities of Services Management Statement of learning outcomes / training courses in which students demonstrate their ability to explain the details of tourist attractions	General Overview of the Tourism Complex	3	Week Fourteenth
Daily Preparation	Classroom	Comprehensive Review of Chapter 1 Terminology	General Review of Chapter 1 Terminology	3	Week 15
Second Semester					
Daily Preparation	Classroom	The Role of Tourism Services Management within the Administrative System and Training Methods Modern Methods for Staff Using	The Origins of the Tourism Complex	3	Week 1
Daily Preparation	Classroom	Overview of the Most Prominent Services Offered	Services Offered at the Tourism Complex	3	Week 2
Daily Preparation	Classroom	Human Behavior: Concept, and the Importance of Adhering to General Principles	Presentation of the Complex's Organizational Structure and Objectives	3	Week 3
Daily Preparation	Classroom	Types of Human Behavior; Determinants of Human Behavior	The Role of Quality Tourism Services in Achieving Satisfaction	3	Week Four
Daily Preparation	Classroom	Priority Among Diplomatic Missions, Etiquette, Protocol, and Ceremonial Procedures	Getting to Know the Client	3	Week Five

Daily Preparation	Classroom	Types of Tourism Seating, Services, Reception Honoring, and Dining and Farewells	The Concept of the Client	3	Week 6
Daily Preparation	Classroom	Raising Ceremonies: -Flag Raising the National Flag Alongside Foreign Flags	The Importance of Customer Satisfaction	3	Week 7
Daily Preparation	Classroom	The Concept of Emotional and Social Intelligence Among Staff and How to Develop It	The Customer and the Quality of Tourism Services	3	Week 8
Daily Preparation	Classroom	Semester Exam-Second	The Conceptual Framework for the Quality of Services Tourism	3	Week 9
Daily Preparation	Classroom	The Life Cycle of Implementing Tourism Service Standards	Factors Influencing Customer Perceptions of Tourism Service Quality	3	Week Ten
Daily Preparation	Classroom	Motivation Theories: A Study of Their	Analysis of Customer Satisfaction and Its Relationship to Quality	3	Week 11
Daily Preparation	Classroom	Invitations: From Drafting the Invitation Card to Diplomatic Methods Sending Invitations	The Strategic Role of Customer Loyalty in Satisfaction and Tourism Quality	3	Week 12
Daily Preparation	Classroom	Closing Remarks	Introduction to the Field of Study and Tourism Services	3	Week Thirteen
Daily Preparation	Classroom	Review and Annual Grades	General Information on Tourism Services	3	14 Week
Daily Preparation	Classroom	Review of Chapter 2 Vocabulary	Review of Chapter 2 Vocabulary	3	Week 15
.11 Course Evaluation					
and participation; eStudents will take a number of exams during the first and second semesters, in addition to being evaluated on class attendance based on this, a course grade of 22 and a final exam score of 62 will be assigned					
.12 Learning and Teaching Resources					
Quality Management in Hospitality, Tourism, and Leisure, edited by Jay Kandampully, Connie Mok, and Marikh Publishing, 0112-translated by Dr. Sorour Ali Ibrahim Sorour, Dar Al 'Beverly Sparks					1
.Electronic Sources and Websites... etc					2

Signature of the Course Instructor

Signature of the Department Chair

Course Description Template

Third (Morning / / Phase

(Evening

Course Description: Protocol Management

Course Title	.1
Protocol Management	
Course Code	.2
56602325	
Semester / Academic Year	.3
academic year 2026–Both semesters of the 2025	
prepared Date this description was	.2
2026-2-1	
Available attendance formats	.2
Classroom Attendance	
Number of hours	.6
3 hours	
(Name of Course Instructor (If more than one name, list them all	.7
:Name: Assoc. Prof. Saad Ibrahim Email	
Course Objectives	.8
• aims to help students understand the concept and importance of This course .protocol management • .Students will practice the relevant written and oral skills and behaviors • Students will manage events professionally in accordance with diplomatic norms and traditions. • The course aims to prepare professionals who are proficient in dealing with official guests by .applying a thorough understanding of the principles • .Interacts with tact and courtesy and develops communication skills with others	Course Objectives
.9 Teaching and Learning Strategy	

Upon completion of this course, students are expected to be able to 1. Knowledge and Understanding: Understand the basic concepts of protocol management. Understand the rules of protocol for events attended by dignitaries. Knowledge of the various services involved in managing etiquette, protocol, and ceremonies. Recognize the importance of studying protocol management. 2 Technical Skills: Definition of ceremony management, etiquette, protocol, and the art of hospitality. Identify the principles of protocol and proper conduct. Identify the requirements for those responsible for managing protocol and etiquette. Protocol management requires impeccable professional and personal conduct. Prepare for events and receive VIPs. Understand various local and international standards. Understanding telephone etiquette when communicating with dignitaries. Rules for raising and lowering the flag. 3. Academic Skills: ✓ .Analytical, logical, and creative thinking ✓ .Applying humanistic thinking approaches to solving ceremonial problems and interacting with dignitaries ✓ Rules for preparing meeting and conference minutes, and the protocol for organizing .meetings and press conferences ✓ Rules for managing protocol and etiquette regarding email and Internet use. The extent to which professional ethics align with the concepts of protocol, etiquette, and protocol management.	Strategy
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.12 Course Structure

Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week
Daily Preparation	Classroom	Protocol in Arab Civilization	The Historical Development of Protocol	3	Week 1
Daily Preparation	Classroom	Protocol Before Islam / During the Era of the Prophet (peace be upon him) and the Rightly Guided Caliphs	The Historical Development of Protocol	3	Week 2
Daily Preparation	Classroom	the Protocol in Umayyad and Abbasid Dynasties	The Historical Development of Protocol	3	Week 3
Daily Preparation	Classroom	Psychology, Sociology, Management, Political Science, and Public Relations	The Relationship Between Protocol Management and Other Disciplines	3	Week Four
Daily Preparation	Classroom	The Concept of Protocol Management	Protocol Management	3	Week Five
Daily Preparation	Classroom	The Pillars of Protocol Management / Precedence and Etiquette	Protocol Management	3	Week Sixth
Daily Preparation	Classroom	Protocol and Honors	Protocol Management	3	Week 7
Daily Preparation	Classroom	The Position of Protocol Management in the	Administrative Organization of	3	Week 8

		Organizational Structure	Ceremonial Management		
Daily Preparation	Classroom	Organizational Structure of Ceremonial Management	Administrative Organization of Ceremonial Management	3	Week Ninth
Daily Preparation	Classroom	Factors Influencing the Organizational Structure	Administrative Organization of Ceremonial Management	3	10 Week
Daily Preparation	Classroom	Qualifications of Ceremonial Management Staff	Responsibilities of Ceremonial Management	3	Week 11
Daily Preparation	Classroom	Reporting Structure of the Protocol Department	Responsibilities of Ceremonial Management	3	12 Week
Daily Preparation	Classroom	Training of Protocol Department Staff	Responsibilities of Ceremonial Management	3	Week Thirteen
Daily Preparation	Classroom	Methods of Training Protocol Department Staff	Responsibilities of Ceremonial Management	3	Week Fourteenth
Daily Preparation	Classroom	Areas of Protocol Training	Responsibilities of Ceremonial Management	3	Week 15
Chapter Two					
Daily Preparation	Classroom	The Concept of Human Behavior and Its Importance	Protocol Management and Human Behavior	3	Week 1
Daily Preparation	Classroom	Types of Human Behavior	Protocol Management and Human Behavior	3	Week 2
Daily Preparation	Classroom	Determinants of Human Behavior	Protocol Management and Human Behavior	3	Week 3
Daily Preparation	Classroom	Characteristics of Human Behavior	Protocol Management and Human Behavior	3	Week Four
Daily Preparation	Classroom	Protocol Among Diplomatic Missions	Protocol	3	Week Five
Daily Preparation	Classroom	Priority in Public Speaking	Protocol	3	Week 6

Daily Preparation	Classroom	Priority in Riding in Cars and Airplanes	Protocol	3	Week 7
Daily Preparation	Classroom	Protocol and Diplomatic Etiquette	Protocol	3	Week 8
Daily Preparation	Classroom	Types of Banquets	Honors	3	Week 9
Daily Preparation	Classroom	French and English Customs	Honors	3	Week Ten
Daily Preparation	Classroom	Reception Ceremonies Seating – Arrangements	Types of Ceremonies	3	Week 11
Daily Preparation	Classroom	–Meals –Honors Farewells	Types of Ceremonies	3	Week 12
Daily Preparation	Classroom	–Attending Events –Laying Flowers Taking Oaths	Types of Ceremonies	3	Week Thirteen
Daily Preparation	Classroom	Ceremonies at International –Conferences Raising National, Arab, and Foreign Flags	Types of Ceremonies	3	Week 14
Daily Preparation	Classroom	Visits –Invitations	Invitations and Visits	3	Week 15
.11 Course Evaluation					
in lectures; based on Students will take a number of exams during the first and second semesters, in addition to their attendance and participation grade out of 50 and a final exam grade out of 50 will be determined this, a course					
.12 Learning and Teaching Resources					
Assoc. Prof. Saad Ibrahim –International Etiquette and Protocol Assoc. Prof. Saad Ibrahim –Etiquette in the Hospitality Industry				1	
.Sources and Websites... etc Electronic				2	

Signature of the Course Instructor

Signature of the Department Chair

Course Description Template

Phase / Third

Course Description: Travel Agency Management

.1 Course Name					
Agencies and Offices Management of Travel					
.2 Course Code					
26622219					
.3 Semester / Academic Year					
2026-2025					
Date this description was prepared 4					
2026-2-1					
Available formats of attendance 5					
Classroom / Online Lectures					
3 hours 6 credits					
3 hours					
6. Course Instructor (List all names if applicable)					
Email: M. Wali Amer Zayer :					
7. Course Objectives					
:By the end of the course, students are expected to have learned the following This course aims to introduce students to the important aspects of managing tourism offices and companies, as these are key factors contributing to the success of the tourism industry in any country. Tourism offices, companies, and agencies have become the hubs for planning, organizing, and arranging tourist trips to attractive destinations. What distinguishes this course from other studies is that it presents the main principles and foundations of tourism and travel offices and agencies, which, if applied correctly, will inevitably lead to a successful tourism industry					Cours e Objec tives
.8 Teaching and Learning Strategy					
Use of a tablet to explain the course material Student participation in discussions and presentations on the .primary reference for the material topic, based on the					Strategy
.9 Course Structure					
Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week

Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	Tourism and Travel	Introduction to Tourism and Travel	3	Week 1
Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	Objectives of Tourism and Travel	Introduction to the Objectives of Tourism and Travel	3	Week 2
Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	Reasons for the Growth and Significant Advancement the Tourism of and Travel	Understanding the Reasons for the Expansion and Significant Progress of the Tourism and Travel Sector	3	Week 3
Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	Advantages of Travel in the Modern Era	Understanding the Advantages of Travel in the Modern Era	3	Week Four
Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	Factors Contributing to Rapid Growth in Domestic Tourism	Understanding the Factors Contributing to Rapid Growth in Domestic Tourism	3	Week Five
Using a model to prepare students for discussion and assigning them to explain certain sections material of the course	person-In	Global Tourism Trends	Understanding Global Tourism Trends	3	Week 6
Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	Tourism and Travel Agencies	Understanding Tourism and Travel Agencies	3	Week 7
Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	Skills and Competencies Required of Employees in a Tourism Office	Identifying the Skills and Competencies Required of Employees in a Tourism Office	3	Week 8
Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	Organizational Structure of Tourism Office a	Understanding the Organizational Structure of the Office Tourism	3	Week 9
Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	Travel and Tourism Agencies	Understanding Travel and Tourism Agencies	3	Week Ten
Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	The Historical Development of Travel and Tourism Agencies	the Understanding Historical Development of Travel and Tourism Agencies	3	Week 11 Ten
Using a model to prepare students for discussion and assigning them to explain certain sections	person-In	Activities Performed by Travel Agents	the Understanding Activities Performed by Travel Agents	3	Week 12

of the course material			and Travel		
Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	Tourism Companies	Understanding Tourism Companies	3	Week Thirteen
Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	Activities Performed by Tourism Companies	Understanding the Activities Performed by Tourism Companies Statement of learning outcomes / training courses in which students demonstrate their ability to explain the details of tourist attractions	3	Week 14
Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	The Relationship Between Tourism Companies and Travel Agents	Understanding the Relationship Between Tourism Companies and Travel Agents	3	Week Five Ten

Second Semester

Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	The Difference Between Travel Agents and Tourism Companies	Understanding the Difference Between Travel Agents and Tourism Companies Statement of learning outcomes / training courses in which students demonstrate their ability to explain the details of tourist attractions	3	Week 1
Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	The Administrative and Structure Financial of Tourism Companies	Understanding the Administrative and Financial Structure of Tourism Companies	3	Week 2
Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	Customer Relations	Understanding Customer Relations	3	Week 3
Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	Tourist Behavior	Understanding Tourist Behavior	3	Week Four
Using a model to prepare students for discussion and assigning them to explain certain sections	person-In	Tourists' Motivations for Travel	Understanding Tourists' Motivations for	3	Week Five

of the course material			Travel		
students Using a model to prepare for discussion and assigning them to explain certain sections of the course material	person-In	Development of Tourist Attractions	Understanding the Development of Tourist Attractions	3	Week 6
Using a model to prepare students assigning them to for discussion and explain certain sections of the course material	person-In	Types of Tourist Attractions	Understanding the Types of Tourist Attractions	3	Week 7
Using a model to prepare students for discussion and assigning them to sections explain certain of the course material	person-In	Formation of Tourists' Mental Images	Understanding the Formation of Mental Images Among Tourists	3	Week 8
Using a model to prepare students for discussion and assigning them to explain certain sections course material of the	person-In	International Organizations Concerned with Tourism and Travel	Understanding International Organizations Concerned with Tourism and Travel	3	Week 9
Using a model to prepare students for discussion and assigning them to certain sections explain of the course material	person-In	The Importance and Role of International Tourism	Understanding the Importance and Role of International Tourism	3	Week Ten
Using a model to prepare students for discussion and assigning them to certain sections explain of the course material	person-In	Tourism and the Role of the United Nations	Understanding Tourism and the Role of the United Nations	3	Week 11 Ten
Using a model to prepare students for discussion and assigning them to sections explain certain of the course material	person-In	Objectives of Airlines	Understanding the Objectives of Airlines	3	Week 12
Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	Benefits of International Tourism Organizations	Understanding the Benefits of International Tourism Organizations	3	Week Thirteen
Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	International Intergovernmental Organizations	Understanding International Intergovernmental Organizations	3	Week 14
Using a model to prepare students for discussion and assigning them to explain certain sections of the course material	person-In	Committees of the World Tourism Organization	Understanding the Committees of the World Tourism Organization	3	Week Five Ten

.12 Course Evaluation	
their attendance and Students will take a number of exams during the first and second semesters, in addition to participation in lectures; based on this, a course grade out of 50 and a final exam grade out of 50 will be determined	
.11 Learning and Teaching Resources	
Saidi, -Hassan Al The Book of Tourism and Travel Agencies and Companies, (0119), by Essam ·First Edition Raya Publishing and Distribution House, Amman, Jordan-Al	1
.Electronic Sources and Websites... etc	2

Signature of the Course Instructor

Signature of the Department Chair

Course Description

Third –Template

Stage

Course Description: Tourism and Travel Laws

Course Title						.1
Tourism and Travel Laws						
Course Code						.2
56602344						
Semester / Academic Year						.3
2026-2025						
Date this description was prepared						.2
2026-2-1						
Available attendance formats						.2
person-In						
Number of hours						.6
6 hours						
(Name of Course Instructor (If more than one name, list them all						.7
Assistant Professor Suha Fadel Jaaz						
Course Objectives						.8
:By the end of the course, students are expected to have learned the following Understanding the nature of law, its types, and the hierarchy of legislation. Understanding the meaning of residency, its types, and the relevant laws in Iraq and selected countries. Understanding the meaning of citizenship and naturalization, as well as citizenship laws in Iraq and selected countries. Understanding immigration and asylum laws.					Course Objectives	
Teaching and Learning Strategies						.9
Lectures. Discussions. Mind maps					Strategy	
Course Structure						.12
Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week	
Discussion	Lectures. Discussions. Mind maps	The nature of law		8	Week 1	

Discussion	Lectures. Discussions. Mind maps	Characteristics of a legal rule		0	Week 2
Discussion	Lectures. Discussions. Mind maps	Branches of Law and the Hierarchy of Legislation		0	Week 3
Discussion	Lectures. Discussions. Mind maps	The Nature of Travel		0	Week Four
Discussion	Lectures. Discussions. Mind maps	Regional Legal International and Regulation of Freedom of Travel and Movement		0	Week Five
Discussion	Lectures. Discussions. Mind maps	National Legal Regulation of Freedom of Travel and Movement		0	Week 6
Discussion	Lectures. Discussions. Mind maps	of The Concept Residence		0	Week 7
Discussion	Lectures. Discussions. Mind maps	Types of Residence		0	Week 8
Discussion	Lectures. Discussions. Mind maps	Conditions of Residence		0	Week 9
Daily Exam	Lectures. Discussions. Mind maps	Nationality, The Concept of Naturalization, and Related Concepts		0	Week Ten
Discussion	Lectures. Discussions. Mind maps	Cases of Granting Nationality to Foreigners		0	Week 11
Discussion	Lectures. Discussions. Mind maps	Loss and Revocation of Nationality		0	Week 12
Discussion	Lectures. Discussions. Mind maps	The Concept of a Passport		0	Week Thirteen
Discussion	Lectures. Discussions. Mind maps	Types of Passports		0	Week 14
Monthly Exam	Lectures. Discussions. Mind maps	Forgery The Crime of Passport			Week 15
Chapter Two					
Discussion	Lectures. Discussions. Mind maps	The Meaning of a Travel Ban		0	Week 1
Discussion	Lectures. Discussions. Mind maps	The Legal Basis for a Travel Ban		0	Week 2

Discussion	Lecture Discussion. Maps Mind	2 2 2	The Consequences of a Travel Ban		0	Week 3
Discussion	Lecture. .Discussion Mind Maps	2 2	The Concept of Aliens		0	Week Four
Discussion	Lecture. .Discussion Mind Maps	2 2	The Legal Status of Aliens		0	Week Five
Discussion	.Lecture .Discussion Mind Maps	2 2	Rights and Duties of Aliens		0	Week 6
Discussion	.Lecture Discussion. Mind Maps	2 2	Entry Permits		0	Week 7
Discussion	Lecture. Discussio .n Mind Maps	2 2 2	Types of Entry Permits		0	Week 8
Discussion	Lecture Discussions. Mind Maps		Legal Regulation of Entry Permits		0	Week 9
Discussion	Lecture Discussions. Mind Maps		Nature of the Deportation Order			Week Ten
Discussion	Lecture Discussions. Mind Maps		Legal Regulation of the Deportation Order			Week 11
Discussion	Lecture Discussions. Mind Maps		Consequences of the Deportation Order			Week 12
Discussion	Lecture Discussions. Mind Maps		Meaning of Immigration			Week Thirteen
Discussion	Lecture Discussions. Mind Maps		Types of Immigration			Week 14
Mont hly Exam	Lecture Discussions. Mind Maps		Legal Regulation of Immigration			Week 15
Course Assessment						.11
Annual Coursework 22% Final Exam %62						
Learning and Teaching Resources						.12
The Legal Library, Baghdad, 1st ed., 2219 .Bakri and Zuhair Bashir, Introduction to the Study of Law-Baqi al-Abdul						1
Sanhoury and Ahmad Hashmat Abu Shait, Principles of Law or An Introduction to the Study of -Razzaq Ahmad al-Abdul Law, Committee for Authorship, Translation, and Publication, Cairo, 1st ed., 1922						2
Halabi Legal Publications, -Salik, Al-Robert Alexy, Philosophy of Law: The Concept of Law and Its Application, trans. Kamel Farid al						3

Beirut, 2nd ed., 2213, p. 22	
for Publishing and Waraq-Malkawi, Tourism and Hotel Legislation, Al-Azzam and Omar Jawabrah Al-Amjad Hassan Al 12–Distribution, Amman, 1st ed., 2229, pp. 12	2
Iraqi Law No. 76 of the Year 2217 on the Residence of Foreigners	2
Law No. 29 of 2221 on the Residence of Foreigners in the United Arab Emirates	6

Signature of the Department Chair

Signature of the Course Instructor

Course Description

Third –Template

Stage

Course Description: Project Management

The Project Management course teaches the fundamental principles and methods for successfully planning, implementing, monitoring projects. It aims to equip students with the knowledge and skills necessary to manage resources (such as and .time, money, and labor) and achieve project objectives within a specific scope and on schedule

.1 Course Name	
Tourism Project Management	
Course Code	.2
26622326	
Semester / Academic Year	.3
2026-2025	
Date this description was prepared	.2
2026-2-1	
Available attendance formats	.2
Classrooms	
Number of hours	.6
3 hours	
Name of Course Instructor	.7
:Email Assoc. Prof. Suha Fadel Jaaz	:Name
Course Objectives	.8

Understanding the Concept of a Tourism Project Distinguishing Between the Stages of a Tourism Project's Life Cycle Developing Planning and Management Skills Familiarizing Students with Modern Tools and Techniques Analyzing the economic feasibility of tourism projects Developing problem-solving and decision-making skills Achieving sustainability in tourism projects					Course Objectives
Learning Strategies Teaching and					.9
Project-based learning that applies practical skills in planning, budgeting, feasibility studies, and marketing Brainstorming: Exploring ideas for tourism projects and generating solutions to potential problems Collaborative learning: Students work in groups to prepare feasibility studies or analyze local and global projects Case Study: Analyzing successful or failed tourism projects and identifying the reasons for success or failure Problem-Based Learning Presentations and Discussions					Strategy
.12 Course Structure					
Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week
General Questions	Lecture Notes	Concept of a Project	Students should understand the concept of project a	3	Week 1
Discussion with Students	Lecture Notes	Project Manager	Students should understand project management	3	Week 2
Discussion with Questions	Illustrative Examples	Specific Project Constraints	Students should identify constraints Project	3	Week 3
General Questions	Lecture Notes	Essential Project Management Skills	Project Manager Skills	3	Week Four
Discussion with Students	Explanation	Project Scope and Quality	Importance of Project Scope	3	Week Five
Discussion	Video Lecture	Requirements Project	Information on Project Requirements	3	Week 6
General Questions	Explanation	Leadership	The Meaning of Leadership		Week 7
Discussion	Explanation	The Three Dimensions of a Manager's Competence	Managerial Competencies	3	Week 8
Discussion	Explanation	Economic Feasibility	The Meaning of a Feasibility Study	3	Week 9
Discussion	Explanation	Characteristics of Economic Feasibility	Characteristics of Feasibility	3	Week Ten
General Questions	Explanation	Requirements for a Project Feasibility Study	What Are the Requirements for a Feasibility Study	3	Week 11
Daily Exam	Explanation	Major Challenges in Feasibility Studies	What Are the Challenges of a Feasibility Study	3	Week Chapter 12

General Questions	Explanation	Justifications for a Project Feasibility Study	What Are the Justifications for a Project Feasibility Study	3	Week Thirteen
General Questions	Explanation	Sources for Identifying Projects	How Is a Project Selected	3	Week 14
Monthly Exam	Explanation	Preliminary Study for Projects	Preliminary What Is a Project Study	3	Week Fifteen
Second Semester					
Discussion	Explanation	The Internal Environment of a Project	What Are the Elements of the Internal Environment	3	Week 1
General Questions	Explanation	Elements of the External Environment of Project a	What Is the External Environment of a Project	3	Week 2
Discussion	Explanation	Detailed Project Study	What Is a Detailed Project Study	3	Week 3
Discussion	Explanation	Market Study of the Project	Market Study	3	Week Four
Discussion	Explanation	Technical and Engineering Study of the Project	What Is a Technical and Engineering Study	3	Week Five
General Questions	Explanation	Project Site	How Is the Project Site Selected	3	Week 6
Daily Exam	Explanation	Internal Planning of the Project	interior layout How is the project planned	3	Week 7
General Questions	Explanation	Estimating the project's requirements	Project Requirements	3	Week 8
Discussion	Explanation	Capital costs of the project	What are capital costs	3	Week 9
Discussion	Explanation	working capital Initial	What is initial working capital	3	Week Ten
Discussion	Explanation	Financial study	Financial study	3	Week 11
General Questions	Explanation	Economic Analysis of the Project	What Is Economic Analysis	3	Week 12
Daily Exam	Explanation	Project Risks	What Are Project Risks	3	Week Thirteenth
General Questions	Explanation	PESTEL Analysis	What Is PESTEL Analysis	3	Week 14
Monthly Exam	Explanation	Project Monitoring	Monitoring the Project	3	Week 15
.11 Course Evaluation					

report on a feasibility study for a project of the student's choice + 22% annual coursework and 62% final exam Submission of a	
.12 Learning and Teaching Resources	
Project Management: Methodology and Tools / Authored by Prof. Raghad Youssef Kabro	1
Investment Decisions // Authored by Dr. Talal Kadawi Evaluation of	2
Fundamentals and Principles of Marketing // Authored by Prof. Barzanji-Ahmed Mohamed Fahmy Al	3

Signature of the Course Instructor

Signature of the Department Chair

Third / Phase

First Stage

Course Description

The course gives the students the chance to enhance their ability to read and write in English and know the verb tenses and function language.

1. Course Title:					
First Stage					
.2 Course Code					
26622322					
3. Semester/Year:					
2026-2025					
:Date this description was prepared 4					
2026-2-1					
.5 Available attendance formats:					
person-In					
.6 Total hours (Total) / Total credits (Total):					
1 hour					
.7 Name of Course Instructor (List all names if applicable)					
: Email: Dr. Fadel Madloul: Name					
.8 Course Objectives					
Improving reading skills Developing writing skills Mastery of Grammar and Tenses Developing communication and conversation skills.			Course Objectives		
.9 Teaching and Learning Strategy					
In-person lectures and discussions Daily and monthly exams A student-centered strategy that plays the largest role in the educational process					Strategy
Course Structure .10					
Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week
Daily + Monthly	person-In	Introduction	Review of Previous Information	3	Week 1
Daily + Monthly	person-In	Reading Passage, Exercises	Developing reading skills	3	Week 2
Daily + Monthly	person-In	The tense system Simple, continuous, perfect	Mastery of Tenses	3	Week 3
Daily + Monthly	person-In	Active and passive/ Been there, done that	Recognizing the passive and active voices	3	Week Four

Daily + Monthly	person-In	Monthly Examination		3	Week Five
Daily + Monthly	person-In	Present perfect simple and continuous	Distinguishing Between Perfect Present Tenses	3	Week 6
Daily + Monthly	person-In	Narrative tenses		3	Week 7
Daily + Monthly	person-In	Reading Passage /Past simple, past continuous, past perfect	Developing reading comprehension skills	3	Week 8
Daily + Monthly	person-In	Present simple(question, (positive, negative		3	Week 9
Daily + Monthly	person-In	(Present simple (uses		3	Week Ten
Daily + Monthly	person-In	Have and have got + present continuous	Certain Identifying Grammatical Structures	3	Week 11
Daily + Monthly	person-In	(Past (negative+ positive	Mastery of Tenses	3	Week 2 Ten
Daily + Monthly	person-In	Preposition in time expressions	Solving Exercises Involving Prepositions	3	Week Thirteen
+ Daily Monthly	person-In	Expression of quality	Using Expressions of Quantity	3	Week Four Ten
Daily + Monthly	person-In	Monthly Examination		3	Week 15
Second Semester					
Daily + Monthly	person-In	Compound nouns L lifestyle		3	Week 1
Daily + Monthly	person-In	Informal language		3	Week 2
Daily + Monthly	person-In	Antonyms and synonyms		3	Week 3
Daily + Monthly	person-In	Expressions of quantity		3	Week Four
Daily + Monthly	person-In	Social expressions/ great to see you.		3	Week Five
Daily + Monthly	person-In	Informal letters / great to see you.		3	Week 6
Daily + Monthly	person-In	Future possibilities about your life.		3	Week 7
Daily + Monthly	person-In	Conversations about tourism and hotels		3	Week 8
Daily + Monthly	person-In	Adverbs and adjectives		3	9 Week
Daily + Monthly	person-In	Determiners		3	Week Ten
Daily + Monthly	person-In	Modal verbs		3	Week 11

Daily + Monthly	person-In	Relative clauses		3	Week 2 Ten
Daily + Monthly	person-In	Conditionals		3	Week Thirteen
Daily + Monthly	person-In	Expressions in hotels		3	Week Four Ten
Daily + Monthly	person-In	Monthly exam		3	Week 15
.11 Course Assessment: Monthly and Final Exams					
.12 Learning and Teaching Resources					
New Headway (Student's Book) Intermediate			New Headway (WorkBook) Intermediate		

Signature of the Course Instructor

Signature of the Department Chair

CourseDescription

–Template

ThirdStage

Course Description: For the French Language Course

.1 Course Title:	
Principles of Business Administration	
.2 Course Code	
.3 Semester / Year:	
2026-2025	
.4 Date this description was prepared:	
2026-2-1	
.5 Available attendance formats	
person-In	
.6 Number of Hours:	
18 hours	
.7 Name of the Course Coordinator (if more than one name, list them all):	
Dr. Adnan Jabbar Hamid: Name :	
.8 Course Objectives	

The student must be able to pronounce French sentences correctly. The student must memorize additional French vocabulary The student must be able to translate from French to Arabic. Learn about French and European tourist attractions.					Course Objectives
.9 Teaching and Learning Strategy					
Rely on a model for -video files. -Use PPTX presentations and audio .students to discuss activities and research preparing - Apply the principle of teamwork to participate in classroom activities. - Prepare a simplified research project on tourist sites in France. - Design greeting cards and formal invitation cards for various holidays and occasions. - Create models or photographs of the most important tourist sites in France and display them in a virtual exhibition at the end of the school year as part of students' daily activities					Strategy
10 Course Structure					
Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week
Daily quiz and oral exam and solving exercises	person -In sessions using the blackboard and chalk	Unit 03: Explaining and memorizing vocabulary	pronunciation, Correct mastering translation, and constructing sentences	3	Week 1
		Translating dialogues			Week 2
		Oral Exam			Week 3
		Resume: Explanation, Writing, and Presentation of a Resume			Week Four
		Job Market: Job Offers and Applications			Five Week
		Writing and Memorizing a Job Application			Week 6
		Imperfect Tense (Explanation)			Week 7
		Exercise Solutions			Week 8
		Daily Exam			Week 9
		Unit 05			Week Ten
		Translation of the Unit			Week 11
		Oral Exam			Week 12
		and Verb Conjugation Sentence Formation			Week Thirteen
		Semester Exam-First			Week Fourteenth
		Review			Week 15
Second Semester					

		Explanation of the Near Future Tense			Week 1
		/Exercise Solutions			Week 2
		Daily Exam			Week 3
		Explanation of Long and Their Adjectives Position in the Sentence			Week Four
		Daily Exam			Week Five
		Explanation of World Cultures			Week 6
		Booking Tickets			Week 7
		The Job Market			Week 8
		Daily Exam			Week 9
		Nouns and Verbs in French			Week Ten
		Unit 20			Week 11
		Oral Exam			Week 12
		Translating dialogues			Week 3 Ten
		Semester Exam-Second			Week 14
		Review			Week 15

.11 Course Evaluation

.12 Learning and Teaching Resources

1. Annie Monnerie-Goarin, Évelyne Siréjols, <i>Champion 1</i>, Paris : Éditeur CLE International, Nouvelle édition 2001. Suggested Resources - Sophie CORBEAU, Chantal DUBOIS, Jean-Luc PENFORNIS, <i>Tourisme.com</i>. Paris : CLE International, 2013. - Sophie CORBEAU, Chantal DUBOIS, Jean-Luc PENFORNIS, Laurent SEMICHON, <i>Hôtellerie-restauration.com</i>. Paris : CLE International, 2013. - Aa.Vv., <i>Le français en contexte Hôtellerie et restauration A1/A2 : Méthode de français professionnel</i>, Paris : Maison des langues Éditions, 2017. - Aa.Vv., <i>Le français en contexte, Tourisme A1/A2 : Méthode de français professionnel</i>, Barcelona : Diffusion Centro de Publicacion y Publicaciones de Idiomas, S.L. Édition, 2014.	1
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Signature of the Course Instructor

Signature of the Department Chair